

DEDICATED POLITICAL ACTION COMMITTEE DONORS

290,422	TOTAL UNIVERSE		\$85.00/M	UNIT OF SALE:
213,216	12 MONTH DONORS	+	\$5.00/M	\$65.00 AVERAGE
160,655	6 MONTH DONORS	+	\$10.00/M	

GENDER: 60% MALE
CAN SELECT

IN A CLOSE ELECTION, WHERE EVERY VOTE COUNTS, THESE DEDICATED DONORS TO POLITICAL ACTION COMMITTEES RESPOND TO CALLS FOR ACTION TO SUPPORT YOUR CANDIDATE! YOU WON'T FIND A GROUP OF DONORS MORE COMMITTED TO SUPPORTING THE CANDIDATE AND ORGANIZATIONS THAT SUPPORT THEIR POLITICAL VIEWS AND OBJECTIVES.

ADDRESSING:
EMAIL
FTP

A LARGE PERCENTAGE OF THESE DONORS HAVE BEEN IDENTIFIED AS REALTORS, UNION MEMBERS, TEACHERS AND MEDICAL ASSOCIATION MEMBERS THAT DONATE PRIMARILY TO STATE LEVEL POLITICAL ACTION COMMITTEES THROUGH PAYROLL DEDUCTIONS EACH PAY PERIOD. THE AVERAGE CUMULATIVE DONATION AMOUNT FOR THE STATE REPORTING PERIOD IS \$65.00.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: JUNE 24
NEXT: DECEMBER 24

UNION MEMBERS IN MANUFACTURING AND INDUSTRY AND TEACHERS ARE BIG DONORS TO POLITICAL ACTION COMMITTEES AS MOST OF THESE AGENDAS DIRECTLY IMPACT THEIR DAILY LIVES THROUGH WORKING CONDITIONS AND EMPLOYEE/STATE BENEFITS. POLICE AND FIREFIGHTERS ALSO COME OUT AT THE TOP OF THE LIST FOR DONATIONS TO POLITICAL ACTION COMMITTEES. THESE HARD WORKING AMERICANS MUST PLAY AN ACTIVE AND SUPPORTIVE ROLE TO MAKE SURE THEIR CANDIDATE WINS THE OFFICE THAT WILL INSURE THAT THEY WILL RECEIVE THE BEST EMPLOYEE WAGE, BENEFIT PACKAGE AND GOVERNMENT GUIDELINES AND REGULATIONS THAT AFFECT THEM EVERY DAY AT THEIR WORKPLACE.

REACH THE MOST RESPONSIVE POLITICAL ACTION COMMITTEE DONORS THAT REGULARLY DONATE FROM THEIR HARD-EARNED MONEY TO SUPPORT THE CANDIDATE AND ORGANIZATIONS THAT PROTECT THEIR EMPLOYMENT FUTURE!

SELECTIONS AVAILABLE AT \$10/M INCLUDE:

REPUBLICANS = 36,579	DEMOCRATS = 44,576
INDEPENDENTS = 209,087	TEACHERS = 52,767
REALTORS = 38,182	UNION MEMBERS = 98,991
PUBLIC SAFETY AND FIRST RESPONDERS = 21,185	
MEDICAL ASSOCIATION MEMBERS = 5,765	

SOURCE: DIRECT MAIL DONORS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$10.00/M
EMAIL	\$60.00
FTP	\$75.00

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