

HOBBY HORSE CLOTHING CO., INC.

7,244 TOTAL BUYERS

\$100.00/M UNIT OF SALE:
\$150.00 AVERAGE

HOBBY HORSE CLOTHING COMPANY PROVIDES THE BEST IN QUALITY ITEMS FOR THE SHOW RING. WHETHER THE WESTERN DISCIPLINE EVENT IS RANCH RIDING, REINING, RODEO OR JUST AN AVID INTEREST IN THE WESTERN LIFE-STYLE, BUYERS FIND WHAT THEY NEED TO LOOK THEIR BEST WHILE COMPETING.

GENDER: 70% FEMALE
CANNOT SELECT

KEYING:\$2.00/M

THESE UPSCALE BUYERS PURCHASE SHOW APPAREL, COWBOY BOOTS, JEWELRY AND ACCESSORIES TO MATCH THEIR HORSES'S SADDLE BLANKETS, TACK AND EQUIPMENT TO ENCHANCE THIER SHOW APPEARANCE. THEY ALSO PURCHASE TRUCKS AND HORSE TRAILERS FOR TRAVEL TO PARTICIPATE IN LOCAL AND NATIONAL EQUINE CONTESTS.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: APRIL 23
NEXT: NOVEMBER 23

THESE AVID EQUINE ENTHUSIASTS REQUIRE BARN AND STABLE SUPPLIES, TACK AND EQUIPMENT, EQUINE INSURANCE AND VETERINARY AND HEALTH CARE FOR THIER PRIZE HORSES. MANY WILL DECORATE THEIR HOMES AND OFFICES WITH EQUINE DECOR TO FIT THEIR COUNTRY LIFESTYLE.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: CATALOG AND INTERNET

SELECTIONS: STATE, SCF, ZIP \$6.00/M
EMAIL OR FTP \$60.00List Manager Contact: Dorothy@midwestdm.com