

HEARTLAND GOVERNOR RACES 2022

129,778	TOTAL UNIVERSE		\$75.00/M	UNIT OF SALE:
77,677	12 MONTH DONORS	+	\$5.00/M	\$100.00 AVERAGE
52,569	6 MONTH DONORS	+	\$10.00/M	
	EMAIL ADDRESSES - INQUIRE			

THE AMERICAN HEARTLAND IS THE BREADBASKET OF THE COUNTRY AND IS POPULATED BY CONSERVATIVE, HARD WORKING AND FAMILY CENTERED CITIZENS.

RACES FOR GOVERNOR ARE WHERE A STATE DEFINES ITS POLITICAL CULTURE. THESE GOVERNOR RACES ATTRACT FAR MORE DONORS - COMMITTED DONORS - THAN OTHER STATE RACES.

THESE HIGHLY RESPONSIVE DONORS ARE DEDICATED TO SUPPORTING THE CANDIDATE AND PARTY THAT IS ADVOCATING FOR THEIR ISSUES AND BELIEFS.

MOST DONORS ARE MORE AFFLUENT THAN THE NATIONAL AVERAGE AND ONCE THEY MAKE THEIR FIRST DONATION, THEY CONTINUE TO DONATE TO LOCAL, STATE AND NATIONAL RACES.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: GOVERNMENT RECORDS

SELECTIONS:	STATE, SCF, ZIP	\$5.00/M
	GENDER	\$5.00/M
	DONATION AMOUNT	\$10.00/M
	PHONES	\$20.00/M
	EMAIL	\$60.00
	FTP	\$75.00

Contact List Manager: Dorothy@midwestdm.com

GENDER: 60% MALE
CAN SELECT

ADDRESSING:
EMAIL
FTP

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: NOVEMBER
NEXT: JUNE 23