

COMPETITIVE GOVERNOR RACES 2022

56,932	TOTAL UNIVERSE		\$75.00/M	UNIT OF SALE:
13,874	12 MONTH DONORS	+	\$5.00/M	\$100.00 AVERAGE
4,344	6 MONTH DONORS	+	\$10.00/M	
	EMAIL ADDRESSES - INQUIRE			

REACH DONORS TO "OPEN SEAT" GOVERNOR RACES IN STATES WHERE THERE IS NO INCUMBENT RUNNING DUE TO TERM LIMITS. THESE RACES ATTRACT A LARGE NUMBER OF DONORS FROM BOTH WITHIN THE STATE AND FROM ACROSS THE COUNTRY.

THESE HIGHLY RESPONSIVE DONORS ARE DEDICATED TO SUPPORTING THE CANDIDATE AND PARTY THAT IS ADVOCATING FOR THEIR ISSUES AND BELIEFS.

MOST DONORS ARE MORE AFFLUENT THAN THE NATIONAL AVERAGE AND ONCE THEY MAKE THEIR FIRST DONATION, THEY CONTINUE TO DONATE TO LOCAL, STATE AND NATIONAL RACES.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: GOVERNMENT RECORDS

SELECTIONS:	STATE, SCF, ZIP	\$5.00/M
	GENDER	\$5.00/M
	DONATION AMOUNT	\$10.00/M
	PHONES	\$20.00/M
	EMAIL	\$60.00
	FTP	\$75.00

GENDER: 60% MALE
CAN SELECT

ADDRESSING:
EMAIL
FTP

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: NOVEMBER 22
NEXT: JUNE 23

Contact List Manager: Dorothy@midwestdm.com