

**OKLAHOMA REGISTERED INDEPENDENT VOTERS**

347,511 12 MONTH VOTERS \$75.00/M  
 EMAIL ADDRESSES - INQUIRE

GENDER: 50/50  
 CAN SELECT

THESE OKLAHOMA REGISTERED INDEPENDENT VOTERS VOTE  
 BASED ON THE PARTICULAR ISSUES THAT CONCERN THEM NOT  
 STRICTLY ON POLITICAL PARTY LINES. THESE VOTERS ARE  
 THE FASTEST GROWING GROUP AND CONSIST OF VOTERS WHO  
 CAN LEAN TOWARD THE REPUBLICAN PARTY OR THE  
 DEMOCRATIC PARTY.

ADDRESSING:  
 EMAIL  
 FTP

THERE IS ALSO A GROUP OF INDEPENDENT VOTERS THAT ARE  
 AFFILIATED WITH THE INDEPENDENT AMERICAN PARTY BUT  
 CERTAINLY NOT ALL. AGAIN IN THE LATEST GENERAL  
 ELECTIONS THIS GROUP REPRESENTED APPROXIMATELY 35%  
 OF THE VOTERS AND IS AN IMPORTANT GROUP NOT TO  
 OVERLOOK.

KEYING: \$2.00/M

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
 ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED  
 ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A  
 MINIMUM \$100.00 CANCELLATION FEE.

THRU: NOVEMBER 20  
 NEXT: JUNE 21

SOURCE: GOVERNMENT REGISTRATIONS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
AGE	\$7.00/M
GENDER	\$5.00/M
6 MONTH RECENCY	\$5.00/M
GUN OWNER	\$10.00/M
RELIGIOUS DONOR	\$10.00/M
POLITICAL DONOR	\$10.00/M
HOMEOWNER/RENTER	\$10.00/M
HUNTING/FISHING	\$10.00/M
EMAIL /FTP	\$60.00

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