

OKLAHOMA REGISTERED INDEPENDENT VOTERS

339,011 12 MONTH VOTERS \$75.00/M
 EMAIL ADDRESSES - INQUIRE

GENDER: 50/50
 CAN SELECT

THESE OKLAHOMA REGISTERED INDEPENDENT VOTERS VOTE
 BASED ON THE PARTICULAR ISSUES THAT CONCERN THEM NOT
 STRICTLY ON POLITICAL PARTY LINES. THESE VOTERS ARE
 THE FASTEST GROWING GROUP AND CONSIST OF VOTERS WHO
 CAN LEAN TOWARD THE REPUBLICAN PARTY OR THE
 DEMOCRATIC PARTY.

ADDRESSING:
 EMAIL
 FTP

THERE IS ALSO A GROUP OF INDEPENDENT VOTERS THAT ARE
 AFFILIATED WITH THE INDEPENDENT AMERICAN PARTY BUT
 CERTAINLY NOT ALL. AGAIN IN THE LATEST GENERAL
 ELECTIONS THIS GROUP REPRESENTED APPROXIMATELY 35%
 OF THE VOTERS AND IS AN IMPORTANT GROUP NOT TO
 OVERLOOK.

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL. ALL CANCELLED
 ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A
 MINIMUM \$100.00 CANCELLATION FEE.

THRU: MAY 22
 NEXT: DECEMBER 22

SOURCE: GOVERNMENT REGISTRATIONS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
AGE	\$7.00/M
GENDER	\$5.00/M
6 MONTH RECENCY	\$5.00/M
GUN OWNER	\$10.00/M
RELIGIOUS DONOR	\$10.00/M
POLITICAL DONOR	\$10.00/M
HOMEOWNER/RENTER	\$10.00/M
HUNTING/FISHING	\$10.00/M
EMAIL /FTP	\$60.00

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