ACTIVE UPLAND BIRD HUNTERS

209,456	12 MONTH TOTAL		$80.00/M	GENDER: 85% MALE
142,811	12 MO RESIDENT LICENSE	+	$10.00/M	CAN SELECT
66,643	12 MO NON-RESIDENT LICENSE	+	$10.00/M	

THESE AVID OUTDOORSMEN BUY LICENSES TO SPECIFICALLY HUNT UPLAND BIRDS WHICH INCLUDE QUAIL AND PHEASANT. THEY PURCHASE MANY ITEMS TO MAKE THEIR HUNTING TRIPS A SUCCESS SUCH AS SHOTGUNS, AMMUNITION, CAMOUFLAGE APPAREL AND EQUIPMENT, RUGGED OUTER WEAR, DECOYS, BOATS, MOTORS AND TRAILERS. THEY ALSO PURCHASE SPECIAL TRUCKS, SUV'S, ATV'S AND UTV'S TO REACH THEIR PRIME HUNTING SPOTS.

THEY SUBSCRIBE TO OUTDOOR PUBLICATIONS AND MAKE CONTRIBUTIONS AS MEMBERS OF HUNTING AND WILDLIFE CONSERVATION ORGANIZATIONS.

THESE ACTIVE OUTDOOR ENTHUSIASTS ARE GUN OWNERS AND HOLD THE TRADITIONAL AMERICAN VALUES OF FREEDOM AND SELF DETERMINATION. THEY TREASURE THEIR SECOND AMENDMENT CIVIL RIGHTS TO KEEP AND BEAR ARMS AND OFTEN FAVOR SMALLER GOVERNMENT. THEY ARE ON THE CONSERVATIVE SIDE OF THE POLITICAL SPECTRUM AND DONATE TO SUPPORT THE POLITICAL CANDIDATES THAT SHARE THEIR CONSERVATIVE VIEWS.

LIST OWNER MAY REQUIRE EXCHANGE, PARTIY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OT NOT, WILL BE SUBJECT TO A MINIMUM $100.00 CANCELLATION FEE.

ADDRESSING:
EMAIL
FTP

KEYING: $2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: DECEMBER 23
NEXT: JULY 24

SOURCE: STATE LICENSE BUYERS

SELECTIONS:	STATE, SCF, ZIP	$5.00/M
	GENDER	$5.00/M
	LICENSE TYPE	$10.00/M
	EMAIL	$60.00
	FTP	$75.00

USAGE

NRA PHEASANTS/QUAILS FOREVER

LIST MANAGER CONTACT: Dorothy@midwestdm.com