

ACTIVE NEBRASKA HUNTERS AND ANGLERS

309,642	12 MO TOTAL		\$75.00/M	GENDER: 75% MALE
253,485	12 MO HUNTING LICENSE	+	\$10.00/M	CAN SELECT
243,659	12 MO FISHING LICENSE	+	\$10.00/M	
109,173	12 MO DEER HUNTING LICENSE	+	\$10.00/M	
82,492	12 MO UPLAND BIRD LICENSE	+	\$10.00/M	
50,553	12 MO NON-RESIDENT LICENSE	+	\$10.00/M	

ADDRESSING:

EMAIL
FTP

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: DECEMBER 19
NEXT: JANUARY 21

THESE ACTIVE OUTDOORSMEN AND WOMEN HAVE PURCHASED A LICENSE TO HUNT OR FISH IN THE STATE OF NEBRASKA. THE HUNTERS PURSUE DEER, ANTELOPE, ELK, WATERFOWL, PHEASANT, GROUSE, QUAIL, TURKEY AND OTHER BIRDS AND SMALL GAME. WHETHER THEY ARE GUN HUNTING OR BOW HUNTING, THEY ALL REQUIRE SPECIAL CAMOUFLAGE APPAREL, FIREARMS AND AMMUNITION, ARCHERY EQUIPMENT, DEER STANDS AND OTHER SPECIALIZED GEAR SPECIFIC TO THE SPECIES THEY ARE HUNTING.

THE FISHERMEN PURSUE A WIDE VARIETY OF FRESHWATER SPECIES. THEY PURCHASE SPECIAL APPAREL, BOATS AND MOTORS, RODS, REELS, BAIT, TACKLE AND EQUIPMENT.

RESIDENT AND NON-RESIDENT HUNTERS AND ANGLERS ARE AVAILABLE ON THIS FILE. THE NON-RESIDENT LICENSE BUYERS OFTEN ENJOY HIGHER INCOME LEVELS AND WILL SPEND THOUSANDS OF DOLLARS PER YEAR TO ENJOY THEIR HOBBY. THESE AVID OUTDOOR ENTHUSIASTS WILL SPEND ADDITIONAL INCOME TO INSURE THEIR HUNTING AND FISHING OUTINGS ARE A SUCCESS BY PURCHASING CAMPING AND COOKING SUPPLIES, SUV'S, TRUCKS, ATV'S AND GPS EQUIPMENT TO CHASE THAT TROPHY MOUNT.

SEVERAL WILL PURCHASE A COMBINATION HUNTING AND FISHING LICENSE THAT WILL ALLOW THEM TO HUNT AND FISH ALL YEAR AROUND. THEY SUBSCRIBE TO OUTDOOR PUBLICATIONS AND ARE MEMBERS AND DONORS OF HUNTING AND WILDLIFE CONSERVATION ORGANIZATIONS THAT SUPPORT THEIR INTERESTS AND INSURE PROPER MANAGEMENT OF THE SPECIES AND ENVIRONMENT FOR YEARS TO COME.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

CONTINUED ON NEXT PAGE

LIST MANAGER CONTACT: Dorothy@midwestdm.com

ACTIVE NEBRASKA HUNTERS ANS ANGLERS (CONTINUED)

SOURCE: STATE LICENSE BUYERS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
LICENSE TYPE	\$10.00/M
EMAIL	\$60.00
FTP	\$75.00

USAGE
PHEASANTS / QUAILS FOREVER

LIST MANAGER CONTACT: Dorothy@midwestdm.com