

BLUE STATE REPUBLICAN DONORS

275,436	12 MONTH DONORS		\$80.00/M	
	1 MONTH DONORS	+	\$20.00/M	
	3 MONTH DONORS	+	\$15.00/M	
	6 MONTH DONORS	+	\$10.00/M	GENDER: 50/50
57,492	EMAIL ADDRESSES		\$150.00/M	CAN SELECT

ACTIVE REPUBLICAN VOTER/DONORS RESIDING IN PRIMARILY DEMOCRATICALLY CONTROLLED STATES. PRESIDENT TRUMP CONTINUES TO SHAKE UP THE ELECTORAL MAP. TO WIN IN 2016, DONALD TRUMP BROKE THROUGH THE "BLUE WALL" OF 242 ELECTORAL VOTES THAT HAD VOTED DEMOCRATIC IN EACH PRESIDENTIAL ELECTION SINCE THE EARLY 1990'S. PENNSYLVANIA, MICHIGAN, WISCONSIN AND ONE DISTRICT IN MAINE VOTED REPUBLICAN IN 2016. WITH THE ABOVE-REFERENCED SHIFTS, THE "BLUE WALL" AND THE "RED WALL" ARE NOW OF ROUGHLY EQUIVALENT SIZE.

ADDRESSING:
EMAIL
FTP

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THE SHIFT ALSO SAW A SIGNIFICANT INCREASE IN HIGHLY COMPETITIVE RACES. FOUR STATES WERE DECIDED BY LESS THAN 1%, INCLUDING THE AFOREMENTIONED THREE STATES THAT WERE FLIPPED BY TRUMP, PLUS NEW HAMPSHIRE. ANOTHER SEVEN STATES, AS WELL AS NEBRASKA'S 2ND CONGRESSIONAL DISTRICT, WERE DECIDED BY LESS THAN 5%. INCLUDED WERE "WALL" STATES OF MINNESOTA, MAINE AND ARIZONA.

UPDATED MONTHLY

THESE REPUBLICAN DONORS ARE PRIME TARGETS FOR ELECTION CAMPAIGNS AND CONSERVATIVE CAUSES. THEY SUPPORT, VOTE AND DONATE TO CAMPAIGNS AND CAUSES BASED ON THEIR MORAL, CHRISTIAN, AND RIGHT-LEANING BELIEFS AND VALUES.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com

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BLUE STATE REPUBLICAN DONORS (Continued)

SOURCE: DIRECT MAIL, TV & ONLINE SOLICITATIONS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
\$15+ DONOR/CONTRIBUTOR	\$10.00/M
\$25+ DONOR/CONTRIBUTOR	\$15.00/M
\$50+ DONOR/CONTRIBUTOR	\$20.00/M
\$100+ DONOR/CONTRIBUTOR	\$30.00/M
TELEPHONES	\$30.00/M
AGE/INCOME	\$10.00/M
ETHNICITY	\$10.00/M
RELIGIOUS AFFILIATION	\$10.00/M
EMAIL	\$50.00
FTP	\$75.00

** USAGE **

CITIZENS AGNST GOVT WASTE
HERITAGE FOUNDATION

REPUBLICAN NAT'L COMM

TMAGAC

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