

BATTLEGROUND STATE REPUBLICAN DONORS

169,376	12 MONTH DONORS	\$80.00/M	UNIT OF SALE:
	6 MONTH DONORS	+ \$10.00/M	\$10.00 AVERAGE
56,942	EMAIL ADDRESSES	\$150.00/M	

GENDER: 50/50
CAN SELECT

PRESIDENT TRUMP MUST WAGE A TWO-FRONT WAR TO WIN RE-ELECTION IN A NEW SET OF 2020 BATTLEGROUND STATES. HE MUST DEFEND THE RUST BELT STATES THAT SEALED HIS VICTORY IN 2016 AND ALSO DEFEND AGAINST OBVIOUS REPUBLICAN EROSION IN THE SUNBELT. CHANGING DEMOGRAPHICS AND THE TRUMP CAMPAIGN HAVE BLOWN UP THE ELECTORAL MAP THAT HAS DOMINATED AMERICAN POLITICS SINCE 1992. IN 2020, THERE WILL BE MORE TOSS-UP STATES IN THE SOUTH AND SOUTHWEST THAN IN THE MIDWEST, WITH ALMOST TWICE THE NUMBER OF ELECTORAL VOTES AT STAKE.

ADDRESSING:
EMAIL
FTP

MINIMUM ORDER:
5,000

MIDWEST STATES SUCH AS WISCONSIN ARE TOUGH FOR TRUMP AND SOUTHERN STATES WITH RISING HISPANIC POPULATIONS ARE SLOWLY GROWING MORE DEMOCRATIC. HOWEVER, TRUMP'S VOTERS DON'T ALWAYS ADMIT TO POLLSTERS THAT THEY LIKE HIM AND FINAL VOTES PROVE HE PERFORMED BETTER IN TOSS-UP STATES THAN THE NATIONAL AVERAGE PREDICTIONS.

SAMPLE REQUIRED
UPDATED MONTHLY

THESE RIGHT-LEANING, CONSERVATIVE DONORS AND VOTERS SUPPORT AND DONATE TO CAMPAIGNS AND CAUSES BASED ON THEIR CONSERVATIVE BELIEFS, LIFESTYLES AND LOYALTIES TO TRUMP AND CONSERVATIVE ISSUES.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL, TV & ONLINE SOLICITATIONS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
\$15+ DONOR/CONTRIBUTOR	\$10.00/M
\$25+ DONOR/CONTRIBUTOR	\$15.00/M
\$50+ DONOR/CONTRIBUTOR	\$20.00/M
\$100+ DONOR/CONTRIBUTOR	\$30.00/M
TELEPHONES	\$30.00/M
AGE/INCOME	\$10.00/M
ETHNICITY	\$10.00/M
RELIGIOUS AFFILIATION	\$10.00/M
EMAIL	\$50.00
FTP	\$75.00

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com

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Midwest Direct Marketing, Inc.
Midwestdm.com (913) 686-2220 Email: info@midwestdm.com

BATTLEGROUND STATE REPUBLICAN DONORS (Continued)

*****USAGE*****

HERITAGE FOUNDATION
NAT'L REPUBLICAN SENATORIAL
NAT'L RIFLE ASSOCIATION

REAGAN RANCH/YOUNG AMERICANS
TMAGAC

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