

ACTIVE EVANGELICAL REPUBLICAN DONORS

114,467	24 MONTH DONORS	\$75.00/M	UNIT OF SALE:
66,597	12 MONTH DONORS	+ \$5.00/M	\$350.00 AVERAGE
42,940	6 MONTH DONORS	+ \$10.00/M	

GENDER: 61% MALE
CAN SELECT

THESE ARE PEOPLE WHO HAVE DONATED TO REPUBLICAN CANDIDATES AND LIVE IN STATES WHERE THERE IS A VERY HIGH PROBABILITY THAT THEY ARE WHITE AND EVANGELICAL CHRISTIANS.

ADDRESSING:
FTP
EMAIL

THEY ALSO VOTE, WITH TURNOUT RATES OVER 75%. THEY CAN TIP THE BALANCE IN FAVOR OF THEIR PREFERRED CANDIDATE IN MANY FEDERAL AND STATE RACES.

KEYING: \$2.00/M

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

MINIMUM ORDER:
5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

SAMPLE REQUIRED

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

THRU: JANUARY 20
NEXT: AUGUST 20

SOURCE: GOVERNMENT RECORDS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
DONATION AMOUNT	\$10.00/M
EMAIL	\$60.00
FTP	\$75.00

USAGE

CHOSEN PEOPLE MINISTRIES
JESUS FILM PROJECT

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com