

HEARTLAND OF AMERICA REPUBLICAN POLITICAL DONORS

199,909	TOTAL UNIVERSE	\$75.00/M	UNIT OF SALE:
103,459	12 MONTH REPUBLICAN DONORS +	\$5.00/M	\$300.00 AVERAGE
49,790	6 MONTH REPUBLICAN DONORS +	\$10.00/M	
17,088	3 MONTH REPUBLICAN DONORS +	\$15.00/M	
	EMAIL ADDRESSES - INQUIRE		

THIS FILE COVERS REPUBLICAN DONORS ACROSS TWELVE HEARTLAND STATES, SEVERAL OF WHICH ARE THE NATION'S MOST CLOSELY WATCHED BATTLEFIELDS. THESE DONORS HAVE A DEMONSTRATED HISTORY OF GIVING TO CONSERVATIVE CANDIDATES AND CAUSES IN STATES WHERE ELECTORAL MARGINS HAVE BEEN TIGHTENING - MAKING THIS FILE A STRONG FIT FOR BOTH BASE-MOBILIZATION AND PERSUASION ORIENTED OFFERS.

DONORS ARE SELECTABLE BY DOLLAR-GIVING TIER (\$25+ AND \$50+), ALLOWING MAILERS TO TARGET HIGHER-VALUE CONTRIBUTORS WITHIN ANY RECENCY SELECT.

STATES REPRESENTED IN THIS FILE ARE INDIANA, IOWA, ILLINOIS, OHIO, NEBRASKA, KANSAS, MISSOURI, KENTUCKY, WISCONSIN, MINNESOTA, MICHIGAN, TENNESSEE.

ADDITIONAL SELECTIONS ON THIS FILE AT \$10/M:
CONGRESSIONAL DISTRICT
PRESIDENTIAL WINNER BY COUNTY IN 2024
PERCENTAGE THAT A 2024 PRESIDENTIAL CANDIDATE WON OR LOST IN A COUNTY IN 2024.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: GOVERNMENT RECORDS

SELECTIONS:	STATE, COUNTY, SCF, ZIP	\$5.00/M
	GENDER	\$5.00/M
	PHONES	\$20.00/M
	EMAIL DELIVERY	\$75.00
	FTP DELIVERY	\$100.00

** USAGE **

HERITAGE FOUNDATION
HILLSDALE COLLEGE

REGAN RANCH/YOUNG AMERICAN FOUNDATION
REPUBLICAN NAT'L COMMITTEE

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