

FLORIDA WILDLIFE FEDERATION

8,825 ACTIVE MEMBERS

\$90.00/M UNIT OF SALE:
\$25.00 AVERAGE

THE FLORIDA WILDLIFE FEDERATION IS A PRIVATE, STATE-WIDE, NON-PROFIT CITIZENS' CONSERVATION EDUCATION ORGANIZATION COMPOSED OF THOUSANDS OF CONCERNED FLORIDIANS AND OTHER CITIZENS FROM ALL WALKS OF LIFE WHO HAVE A COMMON INTEREST IN PRESERVING, MANAGING, AND IMPROVING FLORIDA'S FISH, WILDLIFE, SOIL, WATER AND PLANT LIFE.

GENDER: 75% FEMALE
CAN SELECTADDRESSING:
EMAIL
FTP

FWF HAS BEEN IMPROVING FLORIDA'S WILDLIFE SINCE 1937. FWF BELIEVES ETHICAL HUNTING AND FISHING AND THE PROPER RECREATIONAL USE OF OUR NATURAL RESOURCES INSPIRES CITIZENS TO PROTECT OUR ENVIRONMENT.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THE FEDERATION ALSO SUPPORTS NUMEROUS OTHER CONSERVATION ENDEAVORS THROUGHOUT THE STATE INCLUDING:

THRU: OCTOBER 21
NEXT: MAY 22

- * PROTECTION OF WETLANDS, WILDLIFE HABITAT AND ENDANGERED SPECIES.
- * ACQUISITION OF ENVIRONMENTALLY ENDANGERED OR SENSITIVE LANDS.
- * CONSTANT OPPOSITION TO ENVIRONMENTAL POLLUTION AND WASTE WITH A FOCUS ON CLEAN AIR AND WATER QUALITY.
- * ENCOURAGING ENVIRONMENTAL AND OUTDOOR EDUCATION IN FLORIDA'S SCHOOLS.
- * ENCOURAGING PROPER MANAGEMENT OF OUR NATURAL RESOURCES, INCLUDING FRESH AND SALT WATER HABITATS AND STATE AND NATIONAL FORESTS.
- * SUPPORT AND DEVELOPMENT OF TRADITIONAL OUTDOOR RECREATIONAL OPPORTUNITIES FOR THE PUBLIC, INCLUDING FISHING, HUNTING, CANOEING, HIKING, BIRD WATCHING AND PHOTOGRAPHY.

** FWF DOES NOT RELEASE THEIR LIST FOR POLITICAL **
** OFFERS. **

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: MEMBERSHIP AND SWEEPS GENERATED

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Florida Wildlife Federation (cont)

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
EMAIL	\$60.00
FTP	\$75.00

** USAGE **

AMERICAN RIVERS	NATIONAL WILDLIFE FEDERATION
NATIONAL AUDUBON SOCIETY	NATURE CONSERVANCY
NAT'L GEO SOCIETY	OCEAN CONSERVANCY
NAT'L PARKS CONS. ASSN.	WPBT2 PUBLIC TV

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