

**ACTIVE REPUBLICANS FOR FISCAL RESPONSIBILITY**

71,742	TOTAL UNIVERSE	\$85.00/M	UNIT OF SALE:
39,677	12 MONTH REPUBLICAN DONORS +	\$5.00/M	\$325.00 AVERAGE
27,029	6 MONTH REPUBLICAN DONORS +	\$10.00/M	

THIS IS A COMMITTED GROUP OF POLITICAL DONORS WITH DISCRETIONARY INCOME THAT MAKE SIGNIFICANT FINANCIAL CONTRIBUTIONS TO THE CAMPAIGNS OF REPUBLICAN CANDIDATES FOR OFFICES FROM PRESIDENT TO TOWN COUNCIL. THEY ARE GENEROUS WITH THEIR DONATIONS AND THEY ARE ANXIOUS TO HAVE A PART IN FUTURE ELECTIONS.

GENDER: 70% MALE  
CAN SELECT

ADDRESSING:  
EMAIL  
FTP

KEYING: \$2.00/M

THESE DONORS ARE ACTIVE, INVOLVED CONSERVATIVES WHO SHARE AN INTEREST IN NATIONAL ISSUES AND TEA PARTY INITIATIVES TO CUT SPENDING, BALANCE THE BUDGET AND REDUCE THE DEFICIT. THEY SUPPORT CONSERVATIVE GROUPS, REPUBLICAN ORGANIZATIONS, AND ASPIRING PRESIDENTIAL CANDIDATES. THEY RESONATE WITH WHAT THESE ENTITIES HAVE TO SAY ABOUT THE DIRECTION OF OUR COUNTRY AND ARE DEDICATED TO HAVING A VOICE IN GOVERNMENT DECISIONS.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

THRU: MARCH 21  
NEXT: OCTOBER 21

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: GOVERNMENT RECORDS

SELECTIONS:	STATE, SCF, ZIP	\$5.00/M
	GENDER	\$5.00/M
	DONATION AMOUNT	\$10.00/M
	EMAIL	\$60.00
	FTP	\$75.00

\*\* USAGE \*\*

AMER. CTR. LAW & JUSTICE	DRG BUSINESS JRNL CONSORT
CARSON AMERICA	G. BUSH PRES. LIBRARY FND
CLUB FOR GROWTH	NRCC
CRAINS CHICAGO	NRA
CUSTOM MISSIONS PROGRAM	REGAN RANCH/YOUNG AMERICA

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