

**ACTIVE CONNECTICUT HUNTERS AND FISHERMEN**

172,280	12 MONTH TOTAL	\$75.00/M	GENDER: 85% MALE
40,448	12 MONTH HUNTING LICENSE +	\$10.00/M	CAN SELECT
131,182	12 MONTH FISHING LICENSE +	\$10.00/M	
15,536	12 MONTH COMBO LICENSE +	\$10.00/M	ADDRESSING:
99,502	12 MONTH SALTWATER FISHING +	\$10.00/M	EMAIL
77,414	12 MONTH FRESHWATER FISHING+	\$10.00/M	FTP
9,465	12 MONTH UPLAND BIRD HUNTER+	\$10.00/M	
14,583	12 MONTH ARCHERY DEER HUNTER+	\$10.00/M	

THESE ACTIVE OUTDOORSMEN AND WOMEN HAVE PURCHASED A LICENSE TO HUNT OR FISH IN THE STATE OF CONNECTICUT. THE HUNTERS PURSUE DEER, PHEASANT, TURKEY, DUCKS, GEESE AND OTHER BIRDS AND SMALL GAME. WHETHER THEY ARE GUN HUNTING OR BOW HUNTING, THEY ALL REQUIRE SPECIAL CAMOUFLAGE APPAREL, FIREARMS AND AMMUNITION, ARCHERY EQUIPMENT, DEER STANDS AND OTHER SPECIALIZED GEAR SPECIFIC TO THE SPECIES THEY ARE HUNTING.

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

THRU: JUNE 22

NEXT: DECEMBER 22

THE FISHERMEN PURSUE A WIDE VARIETY OF FRESHWATER AND SALTWATER SPECIES. THEY PURCHASE SPECIAL APPAREL, BOATS AND MOTORS, RODS, REELS, BAIT, TACKLE AND EQUIPMENT.

## GREAT SELECTIONS ON THIS FILE INCLUDE:

DEER HUNTING	SMALL GAME LICENSE
PHEASANT HUNTING	BOW HUNTERS
MUZZLE LOADER HUNTERS	FRESH WATER FISHING
SALT WATER FISHING	RESIDENT HUNT & FISH
NON-RESIDENT HUNT & FISH	TURKEY HUNTING
DUCK HUNTING	GOOSE HUNTING

RESIDENT AND NON-RESIDENT HUNTERS AND ANGLERS ARE AVAILABLE ON THIS FILE. THE NON-RESIDENT LICENSE BUYERS OFTEN ENJOY HIGHER INCOME LEVELS AND WILL SPEND THOUSANDS OF DOLLARS PER YEAR TO ENJOY THEIR HOBBY. THESE AVID OUTDOOR ENTHUSIASTS WILL SPEND ADDITIONAL INCOME TO INSURE THEIR HUNTING AND FISHING OUTINGS ARE A SUCCESS BY PURCHASING CAMPING AND COOKING SUPPLIES, SUV'S, TRUCKS, ATV'S AND GPS EQUIPMENT TO CHASE THAT TROPHY MOUNT.

SEVERAL WILL PURCHASE A COMBINATION HUNTING AND FISHING LICENSE THAT WILL ALLOW THEM TO HUNT AND FISH ALL YEAR AROUND. THEY SUBSCRIBE TO OUTDOOR PUBLICATIONS AND ARE MEMBERS AND DONORS OF HUNTING AND WILDLIFE CONSERVATION ORGANIZATIONS THAT SUPPORT THEIR INTERESTS AND INSURE PROPER MANAGEMENT OF THE SPECIES AND ENVIRONMENT FOR YEARS TO COME.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

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**ACTIVE CONNECTICUT HUNTERS AND FISHERMEN** (Continued)

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: STATE LICENSE BUYERS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
WEAPON TYPE	\$6.00/M
RESIDENT/NON-RESIDENT	\$6.00/M
LICENSE TYPE	\$10.00/M
EMAIL	\$60.00
FTP	\$75.00

\*\*\*\*USAGE\*\*\*\*

OUTDOOR SPORTSMEN

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