

**PENN STATE INDUSTRIES**

81,088	TOTAL FILE	\$95.00/M	UNIT OF SALE:
51,460	12 MONTH BUYERS	\$95.00/M	\$125.00 AVERAGE
34,475	6 MONTH BUYERS	\$100.00/M	
25,320	3 MONTH BUYERS	\$105.00/M	GENDER: 80% MALE CAN SELECT

PENN STATE INDUSTRIES HAS BEEN FAMILY OWNED AND OPERATED SINCE 1936. THE PENN STATE CATALOG OFFERS WOODTURNERS SUPERIOR OPTIONS ON HIGH QUALITY PRODUCTS. THEY PROVIDE ALL OF THE QUALITY PRODUCTS, TOOLS AND KITS TO MAKE ONE-OF-A-KIND UNIQUE AND BEAUTIFUL ITEMS.

ADDRESSING:  
EMAIL  
FTP

THESE DO-IT-YOURSELF WOODWORKERS SPEND THEIR DISCRETIONARY INCOME ON THE LATHES, TOOLS AND EQUIPMENT NECESSARY TO CREATE THEIR WORKS OF ART. THEY INVEST IN WORKSHOPS, SPECIAL HAND TOOLS AND DEVOTE THEIR SPARE TIME TO THIS SKILLED HOBBY.

KEYING: \$2.00/M

THEY PURCHASE IMPORTED WOOD BLANKS OF SPECIAL VARIETIES SUCH AS BETHLEHEM OLIVEWOOD, TROPICAL BLOODWOOD, SOUTHEAST ASIA TAMARIND SPALTED, PURPLE-HEART, BAMBOO, ZEBRAWOOD, INDIAN ROSEWOOD, SOUTHEAST ASIA MARBLEWOOD, TROPICAL GONCALO ALVES, MACASSAR EBONY, COCOBOLO, BLACKWOOD, PINK IVORY, BECOTE, PADAUK, TROPICAL REDHEART, BIRDSEYE AND MAPLE AS WELL AS SPECIAL PEWTER.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

THRU: DECEMBER 19  
NEXT: APRIL 20

WHETHER FOR THEIR PERSONAL HOME DECOR, GIFTS FOR FRIENDS AND FAMILY OR FOR SELLING AT LOCAL CRAFT SHOWS, THEY ENJOY MAKING A VARIETY OF ITEMS SUCH AS JEWELRY, BOTTLE OPENERS/STOPPERS, CLOCKS, CHESS SETS, FISHING LURES, GAME CALLS, CHRISTMAS ORNAMENTS AND KIDS TOYS AND GAMES AS WELL AS KITCHEN BOWLS, CUTLERY AND UTENSILS.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$150.00 CANCELLATION FEE.

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CONTACT LIST MANAGER EMAIL: [Dorothy@midwestdm.com](mailto:Dorothy@midwestdm.com)

**PENN STATE INDUSTRIES** (CONT'D)

SOURCE: CATALOG BUYERS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
EMAIL	\$60.00
FTP	\$75.00

\*\*\*USAGE\*\*\*

POPULAR WOODWORKING

ROCKLER WOODWORKING

WOODSMITH

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