

MLCS LTD. CATALOG BUYERS

50,984	TOTAL FILE	\$95.00/M	UNIT OF SALE:
26,520	12 MONTH BUYERS	\$95.00/M	\$75.00 AVERAGE
13,694	6 MONTH BUYERS	\$100.00/M	
7,649	3 MONTH BUYERS	\$105.00/M	GENDER: 84% MALE CAN SELECT

THE MLCS LTD., CATALOG OFFERS WOODWORKERS SUPERIOR OPTIONS ON HIGH QUALITY PRODUCTS. THEY PROVIDE ALL OF THE QUALITY PRODUCTS, TOOLS AND TEMPLATES TO MAKE ONE-OF-A-KIND BEAUTIFUL AND UNIQUE ITEMS.

BUYERS FROM THE MLCS LTD., CATALOG ENJOY WOODWORKING AS A HOBBY AND SOME MAKE A CAREER FROM THEIR WOODWORKING SKILLS. THESE HIGH QUALITY CONSUMERS SPEND THEIR DISCRETIONARY INCOME BUYING PRODUCTS, BUILDING AND OUTFITTING THEIR WORKSHOPS.

THEY CREATE MANY WORKS OF ART: WOOD SIGNS, PENS, PICTURE FRAMES, DECORATIVE BOWLS AND TRAYS, SHELVES AND DISPLAY RACKS, DOG AND CAT BEDS, CHILDREN'S TOY CHESTS, CEDAR BLANKET AND STORAGE CHESTS, GRILL CADDIES, WINE RACKS, PLANTER BOXES, CUTTING BOARDS, FURNITURE, TABLES AND JEWELRY BOXES. SEVERAL DEVELOP BUSINESSES PROVIDING CUSTOM KITCHEN CABINETRY, BATHROOM VANITIES AND DOORS. WHETHER A BEGINNER OR PROFESSIONAL CRAFTSMAN, THESE CONSUMERS DEVOTE THEIR SPARE TIME TO PERFECTING THEIR TRADESMEN SKILLS AND CREATING ONE-OF-A-KIND PIECES FOR THEIR OWN HOME DECOR AS WELL AS CHERISHED HANDMADE GIFTS FOR FAMILY AND FRIENDS.

THESE DO-IT-YOURSELF WOODWORKERS PURCHASE QUALITY TOOLS AND EQUIPMENT SUCH AS: JIGS AND TEMPLATES; ROUTERS AND ROUTER TABLES; BITS; LATHES; CARPENTER TOOLS; SHAPER CUTTERS; DRILL PRESS TABLES; HAND TOOLS AND PLANES; WORKBENCHES; SAFETY TOOLS; SANDING AND FINISHING SUPPLIES; AND WOOD OILS AND STAINS.

THEY ARE INTERESTED IN BOOKS, VIDEOS AND MAGAZINES THAT FURTHER THEIR KNOWLEDGE AND WOODWORKING SKILL AND PROVIDE IDEAS FOR NEW PROJECTS.

CONTINUED ON NEXT PAGE

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com

ADDRESSING:
MAG TAPE
P/S LABELS
4-UP CHESHIRE

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THRU: DECEMBER 19
NEXT: APRIL 20

MLCS LTD. CATALOG BUYERS (Continued)

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR
RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
SUBJECT TO A MINIMUM \$150.00 CANCELLATION FEE.

SOURCE: CATALOG BUYERS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
EMAIL	\$60.00
FTP	\$75.00

USAGE

KLINGSPOR'S WOODWORKING
POPULAR WOODWORKING

ROCKLER WOODWORKING
WOODSMITH

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