

EAGLE AMERICA CATALOG BUYERS

12,890	24 MONTH BUYERS	\$85.00/M	UNIT OF SALE:
5,939	12 MONTH BUYERS	\$95.00/M	\$75.00 AVERAGE
2,647	6 MONTH BUYERS	\$100.00/M	GENDER: 83% MALE
			CAN SELECT

THE EAGLE AMERICA CATALOG OFFERS WOODWORKERS SUPERIOR OPTIONS ON HIGH QUALITY PRODUCTS. THEY PROVIDE ALL OF THE QUALITY PRODUCTS, TOOLS AND TEMPLATES TO MAKE ONE-OF-A-KIND BEAUTIFUL AND UNIQUE ITEMS.

BUYERS FROM THE EAGLE AMERICA CATALOG ENJOY WOODWORKING AS A HOBBY AND SOME MAKE A CAREER FROM THEIR WOODWORKING SKILLS. THESE HIGH QUALITY CONSUMERS SPEND THEIR DISCRETIONARY INCOME BUYING PRODUCTS, BUILDING AND OUTFITTING THEIR WORKSHOPS.

THEY CREATE MANY WORKS OF ART LIKE WOOD SIGNS, PICTURE FRAMES, DECORATIVE BOWLS AND TRAYS, AND DECORATIVE BOXES. SEVERAL DEVELOP BUSINESSES PROVIDING CUSTOM KITCHEN CABINETS, BATHROOM VANITIES AND DOORS. WHETHER A BEGINNER OR EXPERIENCED WOODCRAFTER, THESE CONSUMERS DEVOTE THEIR SPARE TIME TO PERFECTING THEIR TRADESMEN SKILLS AND CREATING ONE-OF-A-KIND PIECES FOR THEIR OWN HOME DECOR AS WELL AS CHERISHED HANDMADE GIFTS FOR FAMILY AND FRIENDS.

THESE DO-IT-YOURSELF WOODWORKERS PURCHASE QUALITY TOOLS AND EQUIPMENT SUCH AS: TEMPLATES; ROUTERS AND ROUTER TABLES; BITS; MOLDING; HANDRAIL; WINDOW AND DOOR TRIM; LATHES; CARVING TOOLS; SHAPER CUTTERS; SCROLL, TABLE AND BAND SAWS; OSCILLATING TOOLS; HAND TOOLS AND PLANES; WOOD BORING TOOLS; SANDING AND FINISHING SUPPLIES; AND WOOD OILS AND STAINS.

THEY ARE INTERESTED IN BOOKS, VIDEOS AND MAGAZINES THAT FURTHER THEIR KNOWLEDGE AND WOODWORKING SKILL AND PROVIDE IDEAS FOR NEW PROJECTS.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$150.00 CANCELLATION FEE.

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com

CONTINUED ON NEXT PAGE

EAGLE AMERICA CATALOG BUYERS (CONT'D)

SOURCE: CATALOG BUYERS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
EMAIL	\$60.00
FTP	\$75.00

USAGE

ROCKLER WOODWORKING	WOODWORKERS JOURNAL	WOODSMITH
KLINGSPOR'S WOODWORKING	POPULAR WOODWORKING	
TORRINGTON BRUSH WORKS		

CONTACT LIST MANAGER EMAIL: Dorothy@midwestdm.com