

**STATE NURSERY TREE BUYERS**

48,714	TOTAL UNIVERSE	\$85.00/M	UNIT OF SALE:
13,209	12 MONTH BUYERS	\$95.00/M	\$250.00 AVERAGE

GENDER: 80% MALE  
CAN SELECT

THESE STATE RESIDENTS HAVE PURCHASED A VARIETY OF SEEDLINGS FOR REFORESTATION, WINDBREAKS, EROSION CONTROL AND AESTHETICS AS WELL AS FOR WILDLIFE FOOD AND COVER.

ADDRESSING:  
EMAIL  
FTP

THEY HAVE PURCHASED FROM THE STATE NURSERIES IN IOWA, MINNESOTA, MISSOURI, VIRGINIA AND WISCONSIN. THESE STATE NURSERIES HAVE A MISSION TO PRODUCE HARDY, BAREROOT SEEDLINGS OF HIGH QUALITY, AND ARE REASONABLY PRICED FOR THE WOODLAND STEWARDS IN THEIR STATES.

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

THESE TREE BUYERS ARE MOSTLY RURAL LAND OWNERS THAT ALSO PURCHASE GARDEN SEED AND TOOLS, TRACTORS, LAWN MOWERS AND PARTS AS WELL AS FEED FOR LIVESTOCK. THEY ARE HUNTERS, FISHERMAN, GARDENERS, FARMERS AND NATURAL RESOURCE ORIENTED INDIVIDUALS.

SAMPLE REQUIRED

THRU: SEPTEMBER 22  
NEXT: JUNE 23

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: DIRECT MAIL BUYERS AND COMPILED

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
EMAIL	\$60.00
FTP	\$75.00

\*\* USAGE \*\*

AMERICAN FARMLAND TRUST	ENVIRONMENTAL DEFENSE	NAT'L GEOGRAPHIC SOCIETY
AMERICAN HORTICULTURAL SOC.	FORESTRY SUPPLIERS	NAT'L PARKS CONSERV. ASSN
ARBOR DAY FOUNDATION	FOUR SEASONS NURSERY	

CONTACT LIST MANAGER EMAIL: [dorothy@midwestdm.com](mailto:dorothy@midwestdm.com)