

COW - CALF PRODUCERS

39,374 12 MONTH PRODUCERS \$85.00/M
 EMAIL ADDRESSES - INQUIRE

GENDER: 95% MALE
 CAN SELECT

THESE PRODUCERS HAVE AT LEAST 100 BEEF COWS, AND
 HAVE AN AVERAGE OF 2,300 ACRES OF LAND. THEY RAISE
 BEEF COWS, INVENTORY FEEDER CATTLE AND RAISE
 STOCKER CATTLE. THESE PRODUCERS ARE THE KEY DECISION
 MAKERS WHO PURCHASE EQUIPMENT, PRODUCTS, SUPPLIES,
 AND SERVICES FOR THEIR BEEF OPERATIONS.

ADDRESSING:
 SEE SELECTIONS

KEYING: \$5.00/M

THESE BUSINESS OWNERS ATTEND SEMINARS AND WORKSHOPS
 AND UTILIZE ADVANCED TECHNOLOGY AND OFFICE EQUIPMENT.
 THEY MAKE DECISIONS ON NEW EQUIPMENT, MACHINERY,
 CATTLE BREEDING EQUIPMENT, FARM MANAGEMENT SOFTWARE,
 STORAGE AND FEED TO INCREASE PRODUCTION.

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

UPDATED MONTHLY

BECAUSE OF THEIR RURAL LOCATIONS, THEY
 RELY ON MAIL ORDER AND INTERNET PURCHASES FOR
 HOME, OFFICE, AND RANCH. THESE HIGHLY RESPONSIVE
 PRODUCERS REPLY TO OFFERS FOR DURABLE WORK
 CLOTHING, SHOP TOOLS, FARM EQUIPMENT, PET SUPPLIES,
 BARN EQUIPMENT, HOME AND GARDEN SUPPLIES, FINANCIAL
 AND INSURANCE OFFERS, AND BOOKS AND VIDEOS.

BREED OF CATTLE SELECTABLE AT ADDITIONAL \$15/M
ANGUS, HEREFORD, GELBVIEH, CHAROLAIS, ETC

SOURCE: 100% DIRECT RESPONSE

SELECTIONS: STATE, SCF, ZIP CODE	\$6.00/M
AGE	\$10.00/M
GENDER	\$10.00/M
HERD SIZE	\$15.00/M
BREED	\$15.00/M
TELEPHONES	\$25.00/M
ELECTRONIC DELIVERY	\$50.00

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