

AEROSPORT PLUS

761,133	REGISTERED-CERTIFIED PILOTS	\$50.00/M
525,049	MAIL ORDER BUYERS	\$60.00/M
	6 MONTH HOTLINE	+ \$5.00/M
	3 MONTH HOTLINE	+ \$10.00/M
	1 MONTH HOTLINE	+ \$15.00/M
	EMAIL ADDRESSES	INQUIRE

GENDER: 95% MALE
CAN SELECT

THE MOST COMPREHENSIVE DATABASE OF AIRCRAFT PILOTS AVAILABLE. THESE AVID AIRMEN PARTICIPATE IN ONE OF THE MOST EXCITING ADVENTURES OF TIME...FLIGHT.

ADDRESSING:
SEE SELECTIONS

WITH AN AVERAGE INCOME OF \$75K TO \$120K, THESE PILOTS SPEND A CONSIDERABLE AMOUNT OF MONEY AND TIME ON THEIR AIRCRAFT AND ACCESSORIES TO ACCOMMODATE THEIR PASSION FOR FLYING.

KEYING: \$2.00/M

THESE FLY BOYS CAN BE SELECTED BY THEIR AIRMAN CERTIFICATION TYPE AS FOLLOWS AT AN ADDITIONAL \$10.00/M:

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

PILOTS BY PRIMARY CERTIFICATE:

UPDATED MONTHLY

105,726	AIRLINE TRANSPORT PILOT
109,833	COMMERCIAL PILOT
4,984	COMMERCIAL PILOT (FOREIGN BASED)
207,611	PRIVATE PILOT
71,702	STUDENT PILOT
7,975	BALLOON ONLY
19,248	GLIDER ONLY
80,162	FLIGHT INSTRUCTOR
33,078	CONTROL TOWER OPERATOR
36,091	FLIGHT ENGINEER
32,911	FEMALE PILOTS

PILOTS BY SECONDARY CERTIFICATE:

207,745	AIRPLANE, GLIDER, ROTOCRAFT, INSTRUMENT RATING
33,076	CONTROL TOWER OPERATOR
36,794	FACILITY RATING
36,922	FLIGHT ENGINEER
78,774	FLIGHT INSTRUCTOR-AIRPLANE INSTRUCTOR
73,681	FLIGHT INSTRUCTOR-AIRPLANE RATING
21,036	FLIGHT INSTRUCTOR-AIRPLANE ROTOCRAFT INSTRUMENT RATING
10,791	FLIGHT INSTRUCTOR-ROTOCRAFT RATING
35,036	HELICOPTER RATING
207,622	INSTRUMENT RATING
195,173	MULTI ENGINE LAND
115,728	MULTI ENGINE LAND-INSTRUMENT

(CONTINUED ON NEXT CARD)

AEROSPORT PLUS (CONT'D)

PILOTS WITH:

428,839 SINGLE ENGINE LAND
386,927 SINGLE ENGINE LAND-INSTRUMENT
113,977 SINGLE ENGINE LAND & SEA
112,138 SINGLE ENGINE LAND & SEA INSTRUMENT
116,323 SINGLE ENGINE LAND-MULTI ENGINE-INSTRUMENT
8,498 BALLOON RATING
20,718 GLIDER RATING

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT WILL BE
SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: AIRMEN'S REGISTRATION DIRECTORY

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$6.00/M
AGE	\$6.00/M
MOB'S/INCOME/DONOR	\$10.00/M
6 MONTH HOTLINE	\$5.00/M
3 MONTH HOTLINE	\$10.00/M
1 MONTH HOTLINE	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: scott@midwestdm.com