

**ACTIVE OREGON HUNTERS AND ANGLERS**

317,987	12 MO HUNTING LICENSE	\$80.00/M	
118,317	12 MO ELK HUNTING LICENSE	+ \$10.00/M	
138,299	12 MO DEER HUNTING LICENSE	+ \$10.00/M	
40,398	12 MO ANTELOPE LICENSE	+ \$10.00/M	GENDER: 85% MALE
58,721	12 MO UPLAND BIRD HUNTING	+ \$10.00/M	CAN SELECT
134,075	12 MO COMBO HUNTING/FISHING	+ \$10.00/M	
	PHONE NUMBERS - INQUIRE		ADDRESSING:
	EMAIL ADDRESSES - INQUIRE		EMAIL
			FTP

THESE ACTIVE OUTDOORSMEN AND WOMEN HAVE PURCHASED A LICENSE TO HUNT IN THE STATE OF OREGON. ELK HUNTERS TYPICALLY ENJOY HIGHER INCOME LEVELS AND OFTEN SPEND THOUSANDS OF DOLLARS PER YEAR TO ENJOY THEIR HOBBY. THESE HUNTERS AND ANGLERS ALSO PURCHASE MANY ITEMS TO MAKE THEIR HUNTING AND FISHING OUTINGS A SUCCESS SUCH AS SUV'S, TRUCKS, ATV'S, FISHING TACKLE, RIFLES, SHOTGUNS, PISTOLS, AMMUNITION, ARCHERY EQUIPMENT, CAMPING AND COOKING SUPPLIES, BOATS AND MOTORS, OUTERWEAR AND RUGGED APPAREL, CAMOUFLAGE CLOTHING, DEER STANDS AND FEEDERS, GPS UNITS, AND DECOYS. THEY ALSO SUBSCRIBE TO OUTDOOR PUBLICATIONS AND MAKE CONTRIBUTIONS AS MEMBERS OF HUNTING AND WILDLIFE CONSERVATION ORGANIZATIONS. HUNTERS IN OREGON PURSUE ELK, DEER, WILD TURKEY, DUCKS, GEESE, PHEASANT, QUAIL AND DOVE.

FISHERMEN PURSUE THEIR QUARRY IN SUMMER MONTHS AND PURCHASE FISHING EQUIPMENT INCLUDING RODS, REELS, LURES, BAITS, DEPTHFINDERS, BOATS AND MOTORS.

THE TRULY PASSIONATE SPORTSMEN AND WOMEN PURCHASE COMBINATION LICENSES THAT ENTITLE THEM TO FISH AND HUNT. THEY ARE ACTIVE ALL YEAR LONG AND PURCHASE RUGGED OUTDOOR GEAR FOR BOTH SPORTS.

THESE ACTIVE OUTDOORS PEOPLE ARE GUN OWNERS AND HOLD THE TRADITIONAL AMERICAN VALUES OF FREEDOM AND SELF DETERMINATION. THEY TREASURE THEIR SECOND AMENDMENT CIVIL RIGHTS TO KEEP AND BEAR ARMS AND OFTEN FAVOR SMALLER GOVERNMENT. THEY ARE ON THE CONSERVATIVE SIDE OF THE POLITICAL SPECTRUM AND DONATE TO POLITICAL CAMPAIGNS THAT SUPPORT THEIR HOBBIES AND INTERESTS.

**CONTINUED ON NEXT PAGE**

CONTACT LIST MANAGER EMAIL: [Dorothy@midwestdm.com](mailto:Dorothy@midwestdm.com)

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

THRU: NOVEMBER 22  
NEXT: JUNE 23

**ACTIVE OREGON HUNTERS AND ANGLERS** (Continued)

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: COMPILED STATE LICENSE BUYERS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
LICENSE TYPE	\$10.00/M
PHONE NUMBERS	\$25.00/M
GENDER	\$5.00/M
C & D COUNTIES	\$5.00/M
EMAIL	\$60.00
FTP	\$75.00

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