

**ACTIVE OHIO HUNTERS & FISHERMEN**

277,382	12 MONTH HUNTERS		\$80.00/M	
236,519	12 MO. RESIDENT HUNTERS	+	\$10.00/M	
40,863	12 MO. NON-RESIDENT HUNT	+	\$10.00/M	
230,876	12 MO. DEER HUNTING	+	\$10.00/M	GENDER: 95% MALE
194,287	12 MO. RESIDENT DEER	+	\$10.00/M	CAN SELECT
36,589	12 MO. NON-RESIDENT DEER	+	\$10.00/M	
555,380	12 MONTH FISHING LICENSE		\$80.00/M	ADDRESSING:
462,044	12 MO. RESIDENT FISHING	+	\$10.00/M	SEE SELECTIONS
93,236	12 MO. NON-RESIDENT FISH	+	\$10.00/M	

EMAIL ADDRESSES - INQUIRE

THESE ACTIVE OUTDOORSMEN AND WOMEN HAVE PURCHASED A LICENSE TO HUNT OR FISH IN THE STATE OF OHIO. THEY PURCHASE MANY ITEMS TO MAKE THEIR HUNTING OR FISHING OUTINGS A SUCCESS SUCH AS SUV'S, TRUCKS, ATV'S, TACKLE, RIFLES, SHOTGUNS, PISTOLS, AMMUNITION, ARCHERY EQUIPMENT, CAMPING AND COOKING SUPPLIES, BOATS AND MOTORS, OUTERWEAR, CAMOUFLAGE CLOTHING, DEER STANDS AND FEEDERS, GPS UNITS AND DECOYS. HUNTERS IN OHIO PURSUE DEER, WILD TURKEY, DUCKS, GEESE, PHEASANT, QUAIL AND DOVE. FISHERMEN PURSUE A VARIETY OF WARM WATER FISH IN LAKES AND LOWLAND RIVERS IN THE SUMMER MONTHS AND NEED RODS, REELS, LURES, BAITS, LINE, DEPTH FINDERS AND BOATS.

KEYING:  
MINIMUM ORDER:  
5,000  
SAMPLE REQUIRED  
THRU: MAY 22  
NEXT: DECEMBER 22

THE TRULY PASSIONATE SPORTSMEN AND WOMEN PURCHASE A COMBINATION LICENSE THAT ENTITLES THEM TO FISH AND HUNT. THEY ARE ACTIVE ALL YEAR LONG AND PURCHASE SPECIALTY OUTDOOR GEAR FOR BOTH SPORTS.

MANY SUBSCRIBE TO OUTDOOR PUBLICATIONS AND MAKE CONTRIBUTIONS AS MEMBERS OF HUNTING AND WILDLIFE CONSERVATION ORGANIZATIONS.

THESE ACTIVE OUTDOOR PEOPLE HOLD THE TRADITIONAL AMERICAN VALUES OF FREEDOM AND SELF DETERMINATION. THEY TREASURE THEIR SECOND AMENDMENT CIVIL RIGHTS AND OFTEN FAVOR SMALLER GOVERNMENT. THEY ARE ON THE CONSERVATIVE SIDE OF THE POLITICAL SPECTRUM AND DONATE TO POLITICAL CAMPAIGNS THAT SUPPORT THEIR HOBBIES AND INTERESTS.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

**CONTINUED ON NEXT PAGE**

**CONTACT LIST MANAGER EMAIL: [Dorothy@midwestdm.com](mailto:Dorothy@midwestdm.com)**

**ACTIVE OHIO HUNTERS & FISHERMEN (CONTINUED)**

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
SUBJECT TO A MINIMUM \$100 CANCELLATION FEE.

SOURCE: STATE LICENSE BUYER

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
PHONE NUMBERS	\$25.00/M
AGE	\$5.00/M
FTP	\$75.00
EMAIL	\$60.00

**CONTACT LIST MANAGER EMAIL: [Dorothy@midwestdm.com](mailto:Dorothy@midwestdm.com)**