

## ACTIVE GRASSROOTS DEMOCRATIC DONORS

418,824	TOTAL UNIVERSE	\$85.00/M	UNIT OF SALE:
166,449	12 MONTH, \$10 TO \$200 DONOR	\$85.00/M	\$150.00 AVERAGE
112,500	6 MONTH, \$10 TO \$200 DONOR	+ \$5.00/M	

GENDER: 57% MALE  
CAN SELECT

THIS IS A COMMITTED GROUP OF SMALL DONORS WHO DIG DEEP TO MAKE FINANCIAL CONTRIBUTIONS TO THE CAMPAIGNS OF DEMOCRATIC CANDIDATES FOR OFFICES FROM GOVERNOR TO TOWN COUNCIL. THEY WANT TO SUPPORT THOSE CANDIDATES WHO PROMISE CHANGE.

ADDRESSING:  
MAG TAPE  
P/S LABELS  
4-UP CHESHIRE

THEY FEEL THE DEMOCRATIC TICKET HAS THE BEST CHANCES TO KEEP THIS COUNTRY RUNNING SMOOTHLY. THEY SUPPORT THE CANDIDATES AND CAUSES THAT MOST CLOSELY ALIGN WITH THEIR VIEW OF WHAT AMERICA SHOULD BE. GUN CONTROL, REPRODUCTIVE RIGHTS AND OBAMACARE ARE JUST A FEW OF THE HOT TOPICS THEY FEEL STRONGLY ABOUT.

KEYING: \$2.00/M

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

THRU: MARCH 22  
NEXT: OCTOBER 22

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: GOVERNMENT RECORDS

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
\$50+ DONORS	\$5.00/M
\$100+ DONORS	\$10.00/M
EMAIL	\$60.00/F
FTP	\$75.00/F

LIST MANAGER CONTACT: [Dorothy@midwestdm.com](mailto:Dorothy@midwestdm.com)