

**UNITED SPORTSMEN GROUP**

|         |                       |         |           |                  |
|---------|-----------------------|---------|-----------|------------------|
| 313,139 | 12 MONTH DEER HUNTERS |         | \$65.00/M | UNIT OF SALE:    |
| 87,232  | WATERFOWL HUNTERS     |         | \$65.00/M | \$800.00 AVERAGE |
| 136,487 | TURKEY HUNTERS        |         | \$65.00/M |                  |
| 65,119  | UPLAND BIRDS          |         | \$65.00/M | GENDER: 75% MALE |
|         | 6 MONTH HOTLINE       | ADD     | \$10.00/M | CAN SELECT       |
|         | 3 MONTH HOTLINE       | ADD     | \$15.00/M |                  |
|         | 1 MONTH HOTLINE       | ADD     | \$20.00/M |                  |
|         | EMAIL ADDRESSES       | INQUIRE |           |                  |

UNITED SPORTSMEN GROUP ARE AVID SPORTSMEN WHO UTILIZE QUALITY HUNTING AND FISHING LEASE LAND AND PUBLIC RECREATION AREAS FOR SPORTING USE. THESE ARE HUNTERS AND FISHERMEN WHO ENJOY UNLIMITED RECREATION AND OUTDOOR LEISURE ACTIVITIES FOR THEMSELVES, THEIR FAMILIES AND FRIENDS, WHILE MAINTAINING A STRONG FOCUS ON THE ENVIRONMENTAL ISSUES AND PROPER LAND MANAGEMENT TO INSURE HABITAT SURVIVAL AND GAME PROPAGATION.

ADDRESSING:  
SEE SELECTIONS  
KEYING: \$2.00/M  
MINIMUM ORDER:  
5,000  
SAMPLE REQUIRED

THESE SPORTSMEN ARE AVID OUTDOORSMEN WITH A SINCERE APPRECIATION FOR NATURE. HAVING AN AVERAGE INCOME OF \$47,000, THEY SPEND THEIR DISCRETIONARY INCOME ON TRAVEL, OUTDOOR CLOTHING, FISHING EQUIPMENT, CAMPING GEAR, GUNS AND HUNTING SUPPLIES AND PET CARE NEEDS FOR THEIR HUNTING DOGS.

UPDATED MONTHLY

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.  
ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: MEMBERSHIP

|             |                        |           |
|-------------|------------------------|-----------|
| SELECTIONS: | STATE, SCF, ZIP        | \$6.00/M  |
|             | HOUSEHOLD DEMOGRAPHICS | \$10.00/M |
|             | DONORS                 | \$15.00/M |
|             | MOB/SUBSCRIBERS        | \$10.00/M |
|             | GAME SELECT            | \$10.00/M |
|             | AGE                    | \$10.00/M |
|             | GENDER                 | \$6.00/M  |
|             | INCOME                 | \$10.00/M |
|             | PHONE NUMBERS          | \$30.00/M |
|             | ELECTRONIC DELIVERY    | \$50.00   |

**\*\*\*USAGE\*\*\***

LANDTRUST FOR CENTRAL NC

NRA

PHEASANTS/QUAILS FOREVER

CONTACT LIST MANAGER EMAIL: [scott@midwestdm.com](mailto:scott@midwestdm.com)