

**TEXAS FARMERS AND STOCKMEN**

131,741 FARMERS & RANCHERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

TEXAS FARMERS AND STOCKMEN ARE INVOLVED IN ALL ASPECTS OF AGRI-BUSINESS. THEY MANAGE ALL FARM AND RANCH OPERATIONS FROM CROPS TO LIVESTOCK PRODUCTION AS WELL AS IMPLEMENT NEW TECHNOLOGY TO INCREASE PRODUCTION.

GENDER: MOSTLY  
 MALE

ADDRESSING:  
 SEE SELECTIONS

THEY LIVE IN RURAL, COUNTRY SETTINGS AND MOST OWN THE FARM AND LAND.

KEYING: \$2.00/M

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

MINIMUM ORDER:  
 5,000

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED

UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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