

SHEEP! MAGAZINE

7,938 ACTIVE SUBSCRIBERS & EXPIRES \$110.00/M UNIT OF SALE:
 NON-RECIPROCAL FEE + \$45.00/M \$29.00 AVERAGE

GENDER: 60% FEMALE
 CAN SELECT

PUBLISHED BY COUNTRYSIDE PUBLICATIONS, LTD., SHEEP!
 MAGAZINE IS THE VOICE OF THE INDEPENDENT FLOCKMASTER
 AND EXPLORES A WIDE RANGE OF SHEEP RELATED TOPICS
 OF INTEREST TO SHEEP GROWERS AND SHEEP PRODUCT
 MARKETERS OF ALL LEVELS OF EXPERIENCE.

ADDRESSING:
 FTP
 EMAIL

REGULAR DEPARTMENTS INCLUDE POOR WILL'S SHEEP
 ALMANAC, WOOL GATHERINGS, SCRIBBLINGS, VET CHECK,
 SHEARING NOTES, AND GRAZING TIPS.

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

THESE SUBSCRIBERS LIVE IN RURAL AMERICA ON HOME-
 STEADS WITH ACREAGE AND TYPICALLY OWN OTHER FARM
 ANIMALS INCLUDING CHICKENS, GOATS, CATTLE, HORSES,
 DOGS AND CATS. MOST ARE DO-IT-YOURSELFERS AND TEND
 TO BE DEDICATED MAIL ORDER BUYERS INTERESTED IN
 PRODUCTS FOR THEIR LIVESTOCK, BARN AND FENCING,
 GARDENS, HOME IMPROVEMENT AND HOMESTEAD PROJECTS.

SAMPLE REQUIRED

THRU: NOVEMBER 20
 NEXT: MARCH 21

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR
 RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE
 ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE
 SUBJECT TO A MINIMUM \$100.00 CANCELLATION FEE.

SOURCE: PUBLICATIONS, DIRECT RESPONSE, DIRECT
 MAIL SOLD

SELECTIONS: STATE, SCF, ZIP	\$5.00/M
GENDER	\$5.00/M
NON-RECIPROCAL FEE	\$45.00/M
FTP DELIVERY	\$75.00
EMAIL DELIVERY	\$60.00

** USAGE **

BURGESS SEED & NURSERY	FARMTEK	GROWERS SUPPLY
CLEARSPAN	FOUR SEASONS NURSERY	LEHMANS
ENGINEERING SERVICES	GRIT	NASCO FARM & RANCH

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