

RESORT TRAVEL BUYERS

280,647	12 MO. RESORT TRAVEL BUYERS	\$80.00/M
181,193	6 MONTH HOTLINE	ADD \$10.00/M
	3 MONTH HOTLINE	ADD \$15.00/M
	1 MONTH HOTLINE	ADD \$20.00/M
	EMAIL ADDRESSES	INQUIRE

GENDER: CAN SELECT

THESE RESPONSIVE BUYERS SPEND THOUSANDS OF DOLLARS ANNUALLY TRAVELING TO MAJOR RESORTS ALL ACROSS AMERICA. FROM THE MOUNTAINS TO FAMILY RESORTS CENTERED AROUND MAJOR THEME PARKS, TO OCEAN CRUISES, THESE ANXIOUS TRAVELERS ARE SEEKING THEIR NEXT VACATION DESTINATION.

ADDRESSING:
SEE SELECTIONS

THESE TRAVEL BUYERS ARE INTERESTED IN QUALITY MERCHANDISE AND SERVICES SUCH AS LUGGAGE, INSURANCE, AIRLINE AND RENTAL CAR PACKAGES, AND TRAVEL MAGAZINES.

KEYING: 2.00/M

MINIMUM ORDER:
5,000

THE AVERAGE AGE RANGE OF THESE TRAVELERS IS 35-44 AND THE AVERAGE INCOME IS \$75,000.

SAMPLE REQUIRED

UPDATED MONTHLY

ADDITIONAL SELECTIONS \$7.00/M

RESORT TRAVEL, CRUISE TRAVEL, OCEAN/BEACH VACATION, RV TRAVEL, USA/DOMESTIC, EUROPE/FOREIGN, MEXICO/SOUTH AMERICA, BUSINESS TRAVEL, HISTORICAL DESTINATIONS, THEME PARK DESTINATIONS, SNOW SPORTS DESTINATIONS, ONLINE BOOKING, TRAVEL MAGAZINE SUBSCRIBERS

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: INTERNET TRAVEL OFFER

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	PHONE NUMBERS	\$30.00/M
	AGE	\$10.00/M
	CHILDREN AGE	\$10.00/M
	INCOME	\$10.00/M
	GENDER	\$6.00/M
	TYPE OF TRAVEL	\$7.00/M
	TRAVEL CREDIT CARD	\$10.00/M
	ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: scott@midwestdm.com