

**RENAISSANCE LIFESTYLES**

4,811,741	TOTAL UNIVERSE		\$70.00/M	
1,492,116	AVID READER	ADD	\$10.00/M	
673,219	WINE CONNOISSEUR	ADD	\$10.00/M	ADDRESSING:
311,137	CIGAR AFICIONADO	ADD	\$10.00/M	SEE SELECTIONS
295,489	CLASSICAL MUSIC LOVER	ADD	\$10.00/M	
683,138	PERFORMING ARTS PATRON	ADD	\$10.00/M	
150,133	FINE ART COLLECTOR	ADD	\$10.00/M	KEYING: \$2.00/M
1,011,068	GOURMET DINING	ADD	\$10.00/M	
512,007	HUMANITARIAN DONOR	ADD	\$10.00/M	
646,137	INTERNATIONAL TRAVELER	ADD	\$10.00/M	MINIMUM ORDER:
502,324	INVESTMENTS/FINANCE	ADD	\$10.00/M	5,000
86,109	LIVE THEATRE	ADD	\$10.00/M	
227,438	LUXURY AUTOMOBILES	ADD	\$10.00/M	
813,605	UPSCALE APPARREL	ADD	\$10.00/M	SAMPLE REQUIRED
	6 MONTH HOTLINE	ADD	\$5.00/M	
	3 MONTH HOTLINE	ADD	\$10.00/M	
	1 MONTH HOTLINE	ADD	\$15.00/M	UPDATED MONTHLY
	EMAIL ADDRESSES	INQUIRE		

REACH THESE UPSCALE SOCIALITES WHO ARE WELL-READ, WELL-CULTURED, AND ENJOY THE PLEASURES OF ENTERTAINING, FINE WINE, DINING AND EXOTIC TRAVEL.

THESE ELITE CONSUMERS SPEND THEIR ABOVE AVERAGE INCOMES ON DECORATING THEIR HOMES WITH COLLECTIBLE ART, ENJOY THE VERY BEST WINE AND CIGARS, FREQUENT WHITE LINEN RESTAURANTS, ATTEND LOCAL AND NATIONAL PERFORMING ARTS EVENTS AND PURCHASE GIFTS AND HOUSEHOLD ACCENTS FROM THE FINEST DEPARTMENT STORES.

HOUSEHOLD DEMOGRAPHIC SELECTIONS INCLUDE:  
AGE INCOME HOME VALUE INVESTOR  
AND MANY MORE

LIFESTYLE DEMOGRAPHIC SELECTIONS INCLUDE:  
TRAVEL ELECTRONICS COMPUTER OWNERS  
MUSIC PREFERENCE  
SEVERAL MORE EACH BY SPECIFIC TYPE - INQUIRE

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DIRECT RESPONSE

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	GENDER	\$6.00/M
	HOUSEHOLD DEMOGRAPHICS	\$10.00/M
	LIFESTYLE DEMOGRAPHICS	\$15.00/M
	6 MONTH HOTLINE	\$5.00/M
	3 MONTH HOTLINE	\$10.00/M
	1 MONTH HOTLINE	\$15.00/M
	ELECTRONIC DELIVERY	\$50.00

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