

PENNSYLVANIA FARMERS

42,008 ACTIVE FARMERS \$75.00/M
 EMAIL ADDRESSES INQUIRE

THESE FARMERS AND RANCHERS ARE OWNERS AND OPERATORS THAT STAY INFORMED ABOUT THE LATEST IN FARMING EQUIPMENT, LOCAL AND FEDERAL AGRI-POLITICS, CROP AND LIVESTOCK PRODUCTION, MARKET PRICING, AND ALL FACETS AFFECTING THE SUCCESS OF THEIR FARMING OPERATION. DUE TO THEIR RURAL LIFESTYLE AND THE TASKS REQUIRED TO RUN A SUCCESSFUL FARM, THEY HAVE A NEED FOR QUALITY APPAREL, TOOLS AND EQUIPMENT, VETERINARY SUPPLIES, FENCING AND BARN SUPPLIES. THESE CONSUMERS ARE PROFESSIONAL RANCHERS RAISING BEEF CATTLE, DAIRY CATTLE AND FARMERS PRODUCING MANY DIFFERENT CROPS.

GENDER: MOSTLY
 MALE

ADDRESSING:
 SEE SELECTIONS

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

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| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| AGE | \$15.00/M |
| INCOME | \$15.00/M |
| CROP, ACRES, LIVESTOCK | \$15.00/M |
| DONORS | \$15.00/M |
| PHONE NUMBERS | \$30.00/M |
| DEMOGRAPHICS | \$15.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

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