

PENNSYLVANIA CONSERVATIVE REPUBLICAN DONORS

199,043 12 MONTH DONORS \$85.00/M
 6 MONTH HOTLINE ADD \$10.00/M
 3 MONTH HOTLINE ADD \$15.00/M
 1 MONTH HOTLINE ADD \$20.00/M
 EMAIL ADDRESSES - INQUIRE

UNIT OF SALE:
 \$25.00 AVERAGE

REACH THESE ACTIVE REPUBLICAN SUPPORTERS FROM THE STATE OF PENNSYLVANIA. WITH AN AVERAGE AGE OF 50 AND AN AVERAGE INCOME OF \$60,000, THESE REPUBLICANS ARE VERY COMMITTED TO THE CAMPAIGNS OF THEIR LOCAL AND NATIONAL REPRESENTATIVES AS WELL AS MANY PARTY ISSUES.

GENDER: 60% MALE
 CAN SELECT

ADDRESSING:
 SEE SELECTIONS

WITH A CHRISTIAN CONSERVATIVE OPINION, THESE DONORS SUPPORT POLITICAL AND NON-PROFIT ORGANIZATIONS WITH FOCUS ON PRESERVING AMERICAN FREEDOM, PRO-FAMILY ISSUES, RIGHT TO PRAYER IN SCHOOLS AND THE AMERICAN DREAM.

KEYING: \$2.00/M

MINIMUM ORDER:
 5,000

LIST OWNERS MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP \$6.00/M
 AGE OR INCOME \$10.00/M
 CREDIT CARD HOLDER \$10.00/M
 MAIL ORDER BUYER \$10.00/M
 ZIP TAPE SET UP FEE \$50.00
 ELECTRONIC DELIVERY \$50.00

CONTACT LIST MANAGER: scott@midwestdm.com