

PATRIOTIC GRASSROOTS DONORS AND ACTIVISTS

392,448	12 MONTH ACTIVISTS		\$80.00/M	UNIT OF SALE:
437,004	12 MONTH ACTIVE DONORS		\$90.00/M	\$100.00+ AVERAGE
	6 MONTH HOTLINE	ADD	\$10.00/M	
	3 MONTH HOTLINE	ADD	\$15.00/M	
	1 MONTH HOTLINE	ADD	\$20.00/M	
	EMAIL ADDRESSES - INQUIRE			

THE PATRIOTIC GRASSROOTS DONORS AND ACTIVISTS FILE CONSISTS OF INDIVIDUALS WHO HAVE CONTRIBUTED TO OR SUPPORTED CONSERVATIVE CANDIDATES AND ISSUES AT BOTH STATE AND NATIONAL LEVELS.

GENDER: 60% MALE
CAN SELECT

ADDRESSING:
SEE SELECTIONS

THESE DIRECT MAIL CONTRIBUTORS HAVE DONATED \$100+ TO MAKE THEIR VOICES HEARD. THEY ARE ACTIVE WITHIN CONSERVATIVE POLITICAL CIRCLES AND ARE OFTEN CONTRIBUTORS AND ATTENDEES TO FUNDRAISING GALAS AND EVENTS.

KEYING: \$2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

THEY ARE POLITICALLY ACTIVE THROUGH VOLUNTEER WORK FOR CONSERVATIVE CANDIDATES AND CAUSES.

UPDATED MONTHLY

AVERAGE AGE RANGE IS 45-60 WITH AN AVERAGE INCOME OF \$75,000.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL. ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS. ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYERS	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: scott@midwestdm.com