

**PACIFIC CONSERVATIVE CHRISTIAN DONORS**

210,871 12 MO DONORS \$85.00/M  
 6 MO HOTLINE ADD \$10.00/M  
 3 MO HOTLINE ADD \$15.00/M  
 1 MO HOTLINE ADD \$20.00/M  
 EMAIL ADDRESSES - INQUIRE

UNIT OF SALE:  
 \$25.00 AVERAGE

FROM THE HEART OF CALIFORNIA, THESE CONTRIBUTORS ARE DETERMINED TO SUPPORT THE REPUBLICAN GOVERNMENT WHICH PROMOTES CHRISTIAN FAMILY VALUES AND THE ALL AMERICAN DREAM.

GENDER: 60% MALE  
 CAN SELECT

THESE ENTHUSIASTIC CHRISTIAN DONORS SPEND THEIR TIME AND MONEY SUPPORTING THEIR FAVORITE POLITICAL CANDIDATES AND NON-PROFIT ORGANIZATIONS.

ADDRESSING:  
 SEE SELECTIONS

KEYING: \$2.00/M

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

MINIMUM ORDER:  
 5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
 ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.  
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED

UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL

SELECTIONS: SCF, ZIP \$6.00/M  
 AGE OR INCOME \$10.00/M  
 CREDIT CARD HOLDER \$10.00/M  
 MAIL ORDER BUYER \$15.00/M  
 ELECTRONIC DELIVERY \$50.00

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