

**OPERATION GATHER DONORS**

210,374	12 MONTH DONORS		\$90.00/M	UNIT OF SALE:
	6 MONTH HOTLINE	ADD	\$10.00/M	\$30.00 AVERAGE
	3 MONTH HOTLINE	ADD	\$15.00/M	
	1 MONTH HOTLINE	ADD	\$20.00/M	
	EMAIL ADDRESSES - INQUIRE			

THESE DEDICATED DONORS ARE COMMITTED TO KEEPING THE CHRISTIAN FAITH AS THE FOUNDING PRINCIPAL OF OUR NATION. THROUGH CONTRIBUTING TO NON-PROFIT ORGANIZATIONS, THEY SUPPORT KEEPING THE 10 COMMANDMENTS IN PUBLIC, STOPPING PARTIAL BIRTH ABORTION AND THEY SUPPORT THE CHILDREN OF OUR AMERICAN HEROS.

GENDER: 50/50  
CAN SELECT

ADDRESSING:  
SEE SELECTIONS

KEYING: \$2.00/M

THESE DONORS, WITH AN AVERAGE AGE OF 50 AND AN AVERAGE INCOME OF \$60,000, ARE ACTIVE CHRISTIAN SUPPORTERS OF THE AMERICAN WAY OF LIFE AND CONSERVATIVE ISSUES.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

UPDATED MONTHLY

ALL ORDER CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYER	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

\*\*\*USAGE\*\*\*

AMERICAN BIBLE SOCIETY  
GOSPEL FOR ASIA

JESUS FILM PROJECT  
NAT'L POLICE ASSOCIATION

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