

**OKLAHOMA FARMERS AND STOCKMEN**

62,335 ACTIVE FARMERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

THESE FARMERS AND RANCHERS ARE INTERESTED IN  
 OKLAHOMA AREA NEWS REGARDING NEW FARMING TECHNIQUES,  
 WEATHER REPORTS, LIVESTOCK MARKET REPORTS AND MORE.

GENDER: MOSTLY  
 MALE

THESE OKLAHOMA RESIDENTS ARE OWNERS AND OPERATORS,  
 MARRIED, LIVING A RURAL COUNTRY LIFESTYLE WHICH  
 REQUIRES QUALITY TOOLS, TRACTORS AND FARMING  
 EQUIPMENT, FENCING AND BARN SUPPLIES, VETERINARY  
 SUPPLIES AND GARDENING AND HOME DECOR' ITEMS WITH  
 THE COUNTRY THEME.

ADDRESSING:  
 SEE SELECTIONS  
 KEYING: \$2.00/M  
 MINIMUM ORDER:  
 5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
 ARE REQUIRED TO BE PAID IN FULL.  
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED  
 UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF  
 AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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