

**OHIO FARMERS**

74,826 ACTIVE FARMERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

OHIO AREA FARMERS AND RANCHERS ARE INTERESTED IN FARMING ISSUES INCLUDING NEW GOVERNMENT POLICY, ENVIRONMENTAL & CONSERVATION ISSUES, CROP AND LIVESTOCK REPORTS AND MUCH MORE.

GENDER: MOSTLY  
 MALE

ADDRESSING:  
 SEE SELECTIONS

THESE OWNERS AND OPERATORS DEPEND ON QUALITY TOOLS, EQUIPMENT AND OUTDOOR CLOTHING DESIGNED FOR THEIR SPECIAL REQUIREMENTS.

KEYING: \$2.00/M

ALL ORDER CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

MINIMUM ORDER:  
 5,000

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED

UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
PHONE NUMBERS	\$30.00/M
EMAIL DELIVERY	\$75.00
FTP DELIVERY	\$100.00

CONTACT LIST MANAGER EMAIL: [Scott@midwestdm.com](mailto:Scott@midwestdm.com)