

**NEW CREDIT ERA**

214,622 12 MONTH CREDIT SEEKERS \$75.00/M  
 6 MONTH CREDIT SEEKERS ADD \$5.00/M  
 3 MONTH CREDIT SEEKERS ADD \$10.00/M  
 1 MONTH CREDIT SEEKERS ADD \$15.00/M  
 EMAIL ADDRESSES - INQUIRE

GENDER: 50/50  
 SELECTABLE

ADDRESSING:  
 SEE SELECTIONS

USING NEWCREDITERA.COM'S CREDIT CARD MATCHING  
 SEARCH ENGINE, APPLICANTS ARE DIRECTED TO A SECURE  
 ONLINE WEBSITE APPLICATION. THESE CONSUMERS, WITH  
 LESS THAN PERFECT CREDIT, ARE ANXIOUS TO BEGIN  
 REBUILDING OR RE-ESTABLISHING THEIR CREDIT RATING.

KEYING: 2.00/M

IN SEARCH OF ADDITIONAL CREDIT, THESE APPLICANTS ARE  
 WILLING TO PAY HIGHER THAN AVERAGE FINANCE CHARGES  
 TO GAIN THE CREDIT THEY HAVE ACTIVELY PURSUED.  
 THEY ARE ANXIOUS TO PROVE THEIR CREDIT WORTHINESS.

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

THESE CREDIT SEEKERS RESPOND WELL TO OFFERS OF  
 SECURED AND UNSECURED CREDIT CARDS, PAYDAY LOANS,  
 INSURANCE, DEBT CONSOLIDATION, SELF IMPROVEMENT  
 PRODUCTS, BUSINESS OPPORTUNITIES AS WELL AS  
 CONTESTS AND SWEEPSTAKES.

UPDATED MONTHLY

AVERAGE AGE: 45-54 AVERAGE INCOME: \$50K+

**DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M****INCLUDE:**

AGE

INCOME

GENDER

HOME VALUE

HOMEOWNER/RENTER

MARITAL STATUS

CHARITABLE DONOR

PRODUCT BUYER

PRESENCE OF CHILDREN

LENGTH OF RESIDENCE

CREDIT CARD HOLDER

SOURCE: INTERNET REGISTRATION

SELECTIONS: STATE, SCF, ZIP CODES \$6.00/M  
 DEMOGRAPHIC SELECTIONS \$10.00/M  
 TELEPHONES \$30.00/M  
 ELECTRONIC DELIVERY \$50.00

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