

MY CREDIT CARD APPROVAL

324,742 12 MO CREDIT APPLICANTS \$75.00/M
 6 MO CREDIT APPLICANTS ADD \$5.00/M
 3 MO CREDIT APPLICANTS ADD \$10.00/M
 1 MO CREDIT APPLICANTS ADD \$15.00/M
 EMAIL ADDRESSES - INQUIRE

GENDER: 50/50
 SELECTABLE

ADDRESSING:
 SEE SELECTIONS

MY CREDIT CARD APPROVAL IS KNOWN FOR MATCHING CUSTOMERS WITH LESS THAN PERFECT CREDIT WITH BANKING INSTITUTIONS THAT CAN HELP THEM RE-ESTABLISH OR REBUILD THEIR CREDIT.

KEYING: 2.00/M

THESE RESPONSIVE APPLICANTS ALSO RESPOND WELL TO OFFERS OF INSURANCE, MAGAZINE SUBSCRIPTIONS, BUSINESS OPPORTUNITIES, SELF-IMPROVEMENT PRODUCTS, DEBT CONSOLIDATION AND SWEEPSTAKES.
 AVERAGE AGE: 45-54 AVERAGE INCOME: \$50K+

MINIMUM ORDER:
 5,000

SAMPLE REQUIRED

THESE CONSUMERS ARE ACTIVELY PURSUING CREDIT OPPORTUNITIES THAT CAN HELP THEM ESTABLISH THEIR CREDIT WORTHINESS.

UPDATED MONTHLY

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M

INCLUDE:

AGE	
INCOME	MARITAL STATUS
GENDER	CHARITABLE DONOR
HOME VALUE	PRODUCT BUYER
HOMEOWNER/RENTER	CREDIT CARD HOLDER
LENGTH OF RESIDENCE	PRESENCE OF CHILDREN

SOURCE: INTERNET APPLICATION
 WWW.MYCREDITCARDAPPROVAL.COM

SELECTIONS: STATE, SCF, ZIP CODE	\$6.00/M
DEMOGRAPHIC SELECTIONS	\$10.00/M
TELEPHONES	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com