

MY CASH UP FRONT

87,934 12 MONTH LOAN REQUESTORS \$75.00/M
 6 MONTH LOAN REQUESTORS ADD \$5.00/M
 3 MONTH LOAN REQUESTORS ADD \$10.00/M
 1 MONTH LOAN REQUESTORS ADD \$15.00/M
 EMAIL ADDRESSES - INQUIRE

GENDER: 50/50
 SELECTABLE

ADDRESSING:
 SEE SELECTIONS

MYCASHUPFRONT.COM IS A FINANCIAL MATCHING SERVICE,
 MATCHING PROSPECTIVE BORROWERS WITH PROSPECTIVE
 LENDERS. INFORMATION PROVIDED IS PLACED WITH ONE OF
 SEVERAL INDEPENDENT LOAN COMPANIES. QUALIFYING FOR
 FINAL APPROVAL OF A CASH LOAN DEPENDS ON VARIOUS
 FACTORS INCLUDING INCOME AND THE STATE IN WHICH
 CONSUMERS RESIDE.

KEYING: 2.00/M

MINIMUM ORDER:
 5,000

CONSUMERS ARE WILLING TO PAY HIGHER FINANCE CHARGES
 FOR THIS UNSECURED LOAN PROGRAM TO HELP REBUILD OR
 RE-ESTABLISH THEIR CREDIT RATING.

SAMPLE REQUIRED

UPDATED MONTHLY

THESE APPLICANTS ALSO RESPOND TO OFFERS OF SUBPRIME
 LOANS AND MORTGAGES, SECURED AND UNSECURED CREDIT
 CARDS, WEALTH-BUILDING OPPORTUNITIES, SWEEPSTAKES,
 SELF-IMPROVEMENT OPPORTUNITIES AND MUCH MORE.

AVERAGE AGE: 45-54
 AVERAGE INCOME: \$50K+

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M
INCLUDE:

AGE	
INCOME	MARITAL STATUS
GENDER	CHARITABLE DONOR
HOME VALUE	PRODUCT BUYER
HOMEOWNER/RENTER	CREDIT CARD HOLDER
LENGTH OF RESIDENCE	PRESENCE OF CHILDREN

SOURCE: INTERNET REGISTRATION

SELECTIONS: STATE, SCF, ZIP CODE	\$6.00/M
DEMOGRAPHIC OVERLAYS	\$10.00/M
TELEPHONES	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com