

**MISSOURI CONSERVATIONIST SUBSCRIBERS**

525,843	12 MONTH SUBSCRIBERS	\$80.00/M	
	MAIL ORDER BUYERS	\$10.00/M	GENDER: 85% MALE
	SUBSCRIBERS	\$10.00/M	CAN SELECT
	DONORS	\$10.00/M	
	6 MONTH HOTLINE	ADD \$5.00/M	
	3 MONTH HOTLINE	ADD \$10.00/M	
	1 MONTH HOTLINE	ADD \$15.00/M	
	NON-PROFIT RATE	\$65.00/M	
	EMAIL ADDRESSES - INQUIRE		ADDRESSING: SEE SELECTIONS

MISSOURI CONSERVATIONIST IS PROFESSIONALLY WRITTEN AND EDITED FOR THE OUTDOOR ENTHUSIASTS LOCATED IN MISSOURI AND THE MIDWEST. ARTICLES COVER MANY TOPICS OF INTEREST TO AVID OUTDOORSMEN INTERESTED IN CONSERVATION, ENVIRONMENTALISM, CAMPING, HIKING, HUNTING, FISHING, OUTDOOR PHOTOGRAPHY, BIRD WATCHING AND OUTDOOR RECREATION OF ALL TYPES.

KEYING: \$3.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

THIS FILE HAS BEEN OVERLAYED WITH NATIONAL CONSUMER DEMOGRAPHICS AND PURCHASING BEHAVIOR. INQUIRE FOR SELECTIONS NOT LISTED.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: MAGAZINES, DNR, MAIL ORDER, PRODUCT REBATES, REGISTRATIONS

SELECTIONS:	STATE, SCF, ZIP	\$6.00/M
	DONORS/CONTRIBUTORS	\$10.00/M
	AGE OR INCOME	\$10.00/M
	MAIL ORDER BUYER	\$10.00/M
	PHONE NUMBERS	\$30.00/M
	CREDIT CARD	\$10.00/M
	GENDER	\$6.00/M
	GUN OWNERS	\$6.00/M
	ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com