

MINNESOTA FARMERS

59,136 ACTIVE FARMERS \$75.00/M
 EMAIL ADDRESSES INQUIRE

THESE PROFESSIONAL OWNER/OPERATORS ARE CONCERNED WITH MANY TOPICS THAT MAKE THEIR FARMS PROFITABLE INCLUDING CROP PRODUCTION AND PLANNING, LIVESTOCK BREEDING & FEEDING, MEDICINE, INSECTICIDES AND AGRICULTURE POLITICS.

GENDER: MOSTLY MALE
 ADDRESSING: SEE SELECTIONS

THESE FARMERS AND RANCHERS ARE BUSINESSMEN AND CONSUMERS WITH A NEED FOR QUALITY TOOLS, VETERINARY SUPPLIES, SEED, FEED, TRACTORS AND OTHER FARM EQUIPMENT, RUGGED WORK APPAREL AND OTHER PRODUCTS THAT ENHANCE THEIR COUNTRY LIFESTYLES.

KEYING: \$2.00/M
 MINIMUM ORDER: 5,000

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED
 UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com