

MIDWEST DEMOCRATS

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|---------|-------------------------|---------------|---------------|
| 210,138 | GENERAL ELECTION VOTERS | \$85.00/M | |
| 69,642 | PRIMARY ELECTION VOTERS | \$85.00/M | GENDER: 50/50 |
| 345,877 | REGISTERED VOTERS | \$80.00/M | CAN SELECT |
| | 6 MONTH HOTLINE | ADD \$10.00/M | |
| | 3 MONTH HOTLINE | ADD \$15.00/M | |
| | 1 MONTH HOTLINE | ADD \$20.00/M | |
| | EMAIL ADDRESSES | INQUIRE | |

THESE CONSCIENTIOUS MIDWEST DEMOCRATIC VOTERS ARE VERY INTERESTED IN GOVERNMENTAL AND POLITICAL ISSUES THAT AFFECT THEIR LIFESTYLES AND BELIEFS.

ADDRESSING:
SEE SELECTIONS
KEYING: \$2.00/M

MANY FOLLOW LOCAL ELECTIONS AS WELL AS NATIONAL EVENTS. THESE DEMOCRATS STAND UP FOR THEIR DEMOCRATIC VIEWS AND SUPPORT PARTY AGENDAS.

MINIMUM ORDER:
5,000

WITH AN AVERAGE AGE OF 45 AND AN AVERAGE INCOME OF \$55,000, THESE VOTERS DONATE TO THE DEMOCRATIC PARTY AND NATIONAL ASSOCIATIONS THAT SHARE THEIR POLITICAL VIEWS.

SAMPLE REQUIRED

UPDATED MONTHLY

SOURCE: VOTER REGISTRATION

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|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M |
| DEMOGRAPHICS | \$10.00/M |
| GENDER | \$6.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

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