

MIDWEST DEMOCRATS

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|---------|-------------------------|---------|-----------|---------------|
| 209,006 | GENERAL ELECTION VOTERS | | \$85.00/M | |
| 68,473 | PRIMARY ELECTION VOTERS | | \$85.00/M | GENDER: 50/50 |
| 344,198 | REGISTERED VOTERS | | \$80.00/M | CAN SELECT |
| | 6 MONTH HOTLINE | ADD | \$10.00/M | |
| | 3 MONTH HOTLINE | ADD | \$15.00/M | |
| | 1 MONTH HOTLINE | ADD | \$20.00/M | |
| | EMAIL ADDRESSES | INQUIRE | | |

THESE CONSCIENTIOUS MIDWEST DEMOCRATIC VOTERS ARE VERY INTERESTED IN GOVERNMENTAL AND POLITICAL ISSUES THAT AFFECT THEIR LIFESTYLES AND BELIEFS.

ADDRESSING:
SEE SELECTIONS

KEYING: \$2.00/M

MANY FOLLOW LOCAL ELECTIONS AS WELL AS NATIONAL EVENTS. THESE DEMOCRATS STAND UP FOR THEIR DEMOCRATIC VIEWS AND SUPPORT PARTY AGENDAS.

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

WITH AN AVERAGE AGE OF 45 AND AN AVERAGE INCOME OF \$55,000, THESE VOTERS DONATE TO THE DEMOCRATIC PARTY AND NATIONAL ASSOCIATIONS THAT SHARE THEIR POLITICAL VIEWS.

UPDATED MONTHLY

SOURCE: VOTER REGISTRATION

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|-------------|---------------------|-----------|
| SELECTIONS: | STATE, SCF, ZIP | \$6.00/M |
| | DEMOGRAPHICS | \$10.00/M |
| | GENDER | \$6.00/M |
| | ELECTRONIC DELIVERY | \$50.00 |

CONTACT LIST MANAGER EMAIL: Scott@midwestdm.com