

**MID-SOUTH FARMERS**

194,625 TOTAL ACTIVE FARMERS \$75.00/M  
 (ARKANSAS, LOUISIANA,  
 TENNESSEE, MISSISSIPPI,  
 ALABAMA AND GEORGIA)  
 EMAIL ADDRESSES INQUIRE

GENDER: MOSTLY  
 MALE

MID-SOUTH FARMERS ARE FARMERS AND RANCHERS LOCATED  
 IN THE SOUTH CENTRAL U.S. THEY ARE INTERESTED IN  
 TOPICS CONCERNING AG NEWS, CROP AND LIVESTOCK  
 RESEARCH, INSECT AND WEED CONTROL AND LOCAL, STATE  
 AND FEDERAL NEWS.

ADDRESSING:  
 SEE SELECTIONS  
 KEYING: \$2.00/M

THESE BUSINESSMEN OWN AND OPERATE THEIR FARMS AND  
 DEPEND ON RELIABLE INFORMATION COVERING NEW  
 REGULATIONS EFFECTING AGRICULTURE, 30 DAY WEATHER  
 OUTLOOKS AND OTHER ISSUES EFFECTING THE SUCCESS OF  
 THEIR FARMING OPERATION.

MINIMUM ORDER:  
 5,000  
 SAMPLE REQUIRED  
 UPDATED MONTHLY

THESE RURAL CONSUMERS ARE MOSTLY MARRIED AND HAVE  
 A NEED FOR QUALITY PRODUCTS AND SERVICES SUCH AS  
 TOOLS, TRACTORS, WORK AND LEISURE CLOTHING, SEED,  
 FEED AND PRODUCTS FOR THEIR COUNTRY LIFESTYLES.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE  
 ARE REQUIRED TO BE PAID IN FULL.  
 ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE  
 SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF  
 AGRICULTURE, FARM SUBSIDY PROGRAMS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE	\$15.00/M
INCOME	\$15.00/M
DONORS	\$15.00/M
CROP, ACRES, LIVESTOCK	\$15.00/M
PHONE NUMBERS	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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