

**LONE STAR CONSERVATIVE CHRISTIAN DONORS**

273,145	12 MO DONORS		\$85.00/M	UNIT OF SALE:
177,224	6 MO HOTLINE	ADD	\$10.00/M	\$25.00 AVERAGE
116,091	3 MO HOTLINE	ADD	\$15.00/M	
	1 MO HOTLINE	ADD	\$20.00/M	
	EMAIL ADDRESSES	INQUIRE		

THESE CONTRIBUTORS FINANCIALLY SUPPORT THEIR FAVORITE LOCAL AND NATIONAL POLITICAL CANDIDATES AND ORGANIZATIONS.

GENDER: 60% MALE  
CAN SELECT

THESE TEXAS BASED DONORS WITH STRONG CHRISTIAN VALUES SUPPORT SUCH ISSUES AS PRO-FAMILY, MORALITY, FREEDOM OF PRAYER IN SCHOOLS AND THE AMERICAN WAY OF LIFE.

ADDRESSING:  
SEE SELECTIONS  
KEYING: \$2.00/M

THESE SUPPORTERS HAVE AN AVERAGE INCOME RANGE OF \$50K-\$74K AND AN AVERAGE AGE RANGE OF 45-60.

MINIMUM ORDER:  
5,000

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.  
ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.  
ALL ORDERS NOT PAID WITHIN GUARANTEED DATE WILL FORFEIT PRICING, NET NAME AND COMMISSION DISCOUNTS.  
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SAMPLE REQUIRED  
UPDATED MONTHLY

SOURCE: 100% DIRECT MAIL

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
AGE OR INCOME	\$10.00/M
CREDIT CARD HOLDER	\$10.00/M
MAIL ORDER BUYER	\$15.00/M
DOLLAR SELECT	\$10.00/M
PHONES	\$30.00/M
ELECTRONIC DELIVERY	\$50.00

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