

**KANSAS FARMERS**

64,577 ACTIVE FARMERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

KANSAS FARMERS ARE INTERESTED IN TOPICS SUCH AS CONSERVATION, IRRIGATION, HYBRID OPTIONS, WILDLIFE NEWS AND ANY ISSUE THAT EFFECTS THEIR FARMING AND RANCHING ENDEAVORS.

GENDER: MOSTLY  
 MALE

ADDRESSING:  
 SEE SELECTIONS

THE KANSAS FARMER AND RANCHER IS CONCERNED WITH THE ISSUES OF TODAY INCLUDING LOCAL, STATE AND NATIONAL FARM NEWS AND POLITICS, MARKET OUTLOOK, LIVESTOCK NEWS AND MUCH MORE.

KEYING: \$2.00/M

MINIMUM ORDER:  
 5,000

MOST OF THESE AGRICULTURISTS OWN AND OPERATE THEIR OWN FARMS OR RANCHES. THEY PURCHASE TOUGH, HIGH QUALITY TOOLS, EQUIPMENT AND MACHINERY. MOST ARE MARRIED HOMEOWNERS AND HAVE AN INTEREST IN PRODUCTS TO ENHANCE THEIR COUNTRY LIFESTYLES.

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

|                             |           |
|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M  |
| AGE                         | \$15.00/M |
| INCOME                      | \$15.00/M |
| DONORS                      | \$15.00/M |
| CROP, ACRES, LIVESTOCK      | \$15.00/M |
| PHONE NUMBERS               | \$30.00/M |
| EMAIL DELIVERY              | \$75.00   |
| FTP DELIVERY                | \$100.00  |

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