

INSTANT CREDIT SUCCESS

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|---------|-------------------------|---------------|---------------|
| 389,247 | 12 MO CREDIT APPLICANTS | \$75.00/M | |
| | 6 MO CREDIT APPLICANTS | ADD \$5.00/M | GENDER: 50/50 |
| | 3 MO CREDIT APPLICANTS | ADD \$10.00/M | SELECTABLE |
| | 1 MO CREDIT APPLICANTS | ADD \$15.00/M | |

EMAIL ADDRESSES - INQUIRE

INSTANT CREDIT SUCCESS IS KNOWN FOR MATCHING CUSTOMERS WITH LESS THAN PERFECT CREDIT WITH BANKING INSTITUTIONS THAT OFFER CREDIT CARDS FOR PEOPLE WITH LESS THAN PERFECT CREDIT.

WHETHER THESE APPLICANTS ARE LOOKING TO REBUILD OR RE-ESTABLISH THEIR CREDIT, THEY HAVE ACTIVELY PURSUED OFFERS OF UNSECURED CREDIT. THESE CONSUMERS ARE ANXIOUS TO PROVE THEIR CREDIT WORTHINESS.

THESE APPLICANTS ALSO RESPOND TO OFFERS OF INSURANCE, MAGAZINE SUBSCRIPTIONS, BUSINESS OPPORTUNITIES, SELF-IMPROVEMENT PRODUCTS, DEBT CONSOLIDATION AND SWEEPSTAKES OFFERS.

AVERAGE AGE: 45-54
AVERAGE INCOME: \$50K+

ADDRESSING:
FTP/EMAIL
CD ROM
DISKETTE

KEYING: 2.00/M

MINIMUM ORDER:
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

DEMOGRAPHIC SELECTIONS AVAILABLE AT AN ADDITIONAL \$10/M INCLUDE:

| | |
|---------------------|----------------------|
| INCOME | MARITAL STATUS |
| GENDER | CHARITABLE DONOR |
| HOME VALUE | PRODUCT BUYER |
| HOMEOWNER/RENTER | CREDIT CARD HOLDER |
| LENGTH OF RESIDENCE | PRESENCE OF CHILDREN |
| AGE | |

SOURCE: INTERNET APPLICATION
WWW.INSTANTCREDITSUCCESS.COM

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|----------------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP CODE | \$6.00/M |
| DEMOGRAPHIC SELECTIONS | \$10.00/M |
| TELEPHONES | \$30.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

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