

**INDIANA FARMERS**

42,036 ACTIVE FARMERS \$75.00/M  
 EMAIL ADDRESSES INQUIRE

INDIANA FARMERS ARE INTERESTED IN ISSUES SUCH AS CONSERVATION, IRRIGATION, HYBRID OPTIONS, WILDLIFE NEWS, BUSINESS HINTS AND OTHER TOPICS THAT EFFECT THEIR FARMING AND RANCHING SUCCESS.

GENDER: MOSTLY  
 MALE

ADDRESSING:  
 SEE SELECTIONS

INDIANA FARMERS AND RANCHERS ARE CONCERNED WITH THE ISSUES OF TODAY INCLUDING LOCAL, STATE AND NATIONAL FARM NEWS AND POLITICS, MARKET OUTLOOK, LIVESTOCK NEWS AND MUCH MORE.

KEYING: \$2.00/M

MINIMUM ORDER:  
 5,000

MOST OF THESE AGRICULTURISTS OWN AND OPERATE THEIR OWN FARMS OR RANCHES. THEY PURCHASE TOUGH, HIGH QUALITY TOOLS, EQUIPMENT AND MACHINERY. MOST ARE MARRIED HOMEOWNERS SPENDING THE MAJORITY OF TIME AT HOME AND HAVE INTEREST IN QUALITY PRODUCTS TO COMPLIMENT THEIR RURAL LIFESTYLES AND COUNTRY INTERESTS.

SAMPLE REQUIRED

UPDATED MONTHLY

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: 100% DIRECT MAIL RESPONDERS, DEPT. OF AGRICULTURE, FARM SUBSIDY PROGRAMS

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|-----------------------------|-----------|
| SELECTIONS: STATE, SCF, ZIP | \$6.00/M  |
| AGE                         | \$15.00/M |
| INCOME                      | \$15.00/M |
| DONORS                      | \$15.00/M |
| CROP, LIVESTOCK/ACRES       | \$15.00/M |
| PHONE NUMBERS               | \$30.00/M |
| ELECTRONIC DELIVERY         | \$50.00   |

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