

**INCOME OPPORTUNITY BUYERS**

|         |                           |     |           |                    |
|---------|---------------------------|-----|-----------|--------------------|
| 194,006 | 12 MONTH BUYERS           |     | \$70.00/M | UNIT OF SALE:      |
|         | SWEEPSTAKES               | ADD | \$10.00/M | \$70.00 AVERAGE    |
|         | MLM PROGRAMS              | ADD | \$10.00/M | GENDER: 60% FEMALE |
|         | LOTTERY                   | ADD | \$10.00/M | CAN SELECT         |
|         | WORK AT HOME              | ADD | \$10.00/M |                    |
|         | 6 MONTH HOTLINE           | ADD | \$10.00/M |                    |
|         | 3 MONTH HOTLINE           | ADD | \$15.00/M |                    |
|         | 1 MONTH HOTLINE           | ADD | \$20.00/M |                    |
|         | EMAIL ADDRESSES - INQUIRE |     |           |                    |

THESE INCOME OPPORTUNITY BUYERS ARE ALWAYS LOOKING FOR THE NEXT BUSINESS OPPORTUNITY THAT WILL PROVIDE THE MEANS TO MAKE THEM INDEPENDENTLY WEALTHY.

ADDRESSING:  
SEE SELECTIONS

THEY SPEND THEIR DISCRETIONARY TIME SEARCHING FOR MULTI-LEVEL MARKETING COMPANIES, GIFTING PROGRAMS, MONEY MAKING AND WORK-AT-HOME OPTIONS ALL OFFERING EASY WAYS TO MAKE ADDITIONAL INCOME.

KEYING: \$2.00/M

THESE HABITUAL SPENDERS WILL STOP AT NOTHING TO FIND OPPORTUNITIES THAT WILL OFFER FINANCIAL FREEDOM.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

UPDATED MONTHLY

WITH AN AVERAGE AGE OF 45 AND AN AVERAGE INCOME OF \$40,000 THESE FOLKS PARTICIPATE IN COMPANIES THAT CREATE DISTRIBUTORS OR "DOWN-LINE" PLANS; AND MANY READ SPECIAL REPORTS, BOOKS AND NEWSLETTERS; BUY WORKBOOKS AND MAILING LISTS; AND PURCHASE AUDIO AND VIDEO TAPES, ALL FOCUSED ON OPPORTUNITIES THAT PROVIDE A POSSIBLE INCOME.

LIST OWNER MAY REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: INTERNET BUYERS

|             |                        |           |
|-------------|------------------------|-----------|
| SELECTIONS: | STATE, SCF, ZIP        | \$6.00/M  |
|             | ZIP TAPE SET UP FEE    | \$50.00   |
|             | GENDER                 | \$6.00/M  |
|             | AGE OR INCOME          | \$10.00/M |
|             | LIFESTYLE DEMOGRAPHICS | \$10.00/M |
|             | ELECTRONIC DELIVERY    | \$50.00   |

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