

**IMPLEMENT & TRACTOR INDUSTRY**

15,509	INDUSTRY EXECUTIVES		\$80.00/M	GENDER:
9,678	TELEPHONE NUMBERS	ADD	\$20.00/M	CAN SELECT
	EMAIL ADDRESSES	INQUIRE		

ADDRESSING:  
SEE SELECTIONS

IMPLEMENT & TRACTOR DETAILS THE \$40 BILLION PLUS DEALER AND WHOLESALE AG EQUIPMENT INDUSTRY. THE FILE TARGETS DEALERS, DISTRIBUTORS, ORIGINAL EQUIPMENT MANUFACTURERS, ENGINEERS AND ASSOCIATIONS INVOLVED IN THE AGRICULTURAL EQUIPMENT INDUSTRY.

MINIMUM ORDER:  
5,000

SAMPLE REQUIRED

THESE PROFESSIONALS ARE INDUSTRY LEADERS: ENTERPRISE OWNERS, MANAGERS, MARKETERS, AND KEY DECISION MAKERS. THEY'RE MANUFACTURERS AND DISTRIBUTORS OF AGRICULTURAL EQUIPMENT, TRACTORS, COMBINES, DISCS, HEADERS, BALERS, AFTERMARKET PARTS, AND OTHER RELATED FARM EQUIPMENT. THEY'RE ALSO SUPPLIERS AND BUYERS OF PRECISION AG TECHNOLOGY PRODUCTS LIKE GPS NAVIGATION AND WIRELESS COMMUNICATION EQUIPMENT.

UPDATED MONTHLY

THESE INDUSTRY LEADERS ARE MOSTLY IN MANAGEMENT LEVEL POSITIONS AND USE HIGH TECH OFFICE EQUIPMENT, COMPUTERS, AND SOFTWARE IN THE SHOWROOM AND IN THEIR HOME OFFICES. THEY SEEK OUT INFORMATION ON AND PARTICIPATE IN SEMINARS, CONFERENCES AND OTHER AGRICULTURAL AND MANUFACTURING INDUSTRY SHOWS.

SOURCE: AGRICULTURAL INDUSTRY SURVEYS & ROSTERS

SELECTIONS:	STATE, SCF, ZIP CODE	\$10.00/M
	SALES REVENUE	\$10.00/M
	CONTACT NAME	\$10.00/M
	ELECTRONIC DELIVERY	\$50.00

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