

**IMPLEMENT & TRACTOR INDUSTRY**

15,311 INDUSTRY EXECUTIVES \$80.00/M GENDER:  
 11,048P TELEPHONE NUMBERS ADD \$20.00/M CAN SELECT  
 EMAIL ADDRESSES INQUIRE

ADDRESSING:  
 SEE SELECTIONS

IMPLEMENT & TRACTOR DETAILS THE \$40 BILLION PLUS  
 DEALER AND WHOLESALE AG EQUIPMENT INDUSTRY. THE  
 FILE TARGETS DEALERS, DISTRIBUTORS, ORIGINAL  
 EQUIPMENT MANUFACTURERS, ENGINEERS AND ASSOCIATIONS  
 INVOLVED IN THE AGRICULTURAL EQUIPMENT INDUSTRY.

MINIMUM ORDER:  
 5,000

SAMPLE REQUIRED

THESE PROFESSIONALS ARE INDUSTRY LEADERS: ENTERPRISE  
 OWNERS, MANAGERS, MARKETERS, AND KEY DECISION  
 MAKERS. THEY'RE MANUFACTURERS AND DISTRIBUTORS OF  
 AGRICULTURAL EQUIPMENT, TRACTORS, COMBINES, DISCS,  
 HEADERS, BALERS, AFTERMARKET PARTS, AND OTHER  
 RELATED FARM EQUIPMENT. THEY'RE ALSO SUPPLIERS AND  
 BUYERS OF PRECISION AG TECHNOLOGY PRODUCTS LIKE  
 GPS NAVIGATION AND WIRELESS COMMUNICATION EQUIPMENT.

UPDATED MONTHLY

THESE INDUSTRY LEADERS ARE MOSTLY IN MANAGEMENT  
 LEVEL POSITIONS AND USE HIGH TECH OFFICE EQUIPMENT,  
 COMPUTERS, AND SOFTWARE IN THE SHOWROOM AND IN  
 THEIR HOME OFFICES. THEY SEEK OUT INFORMATION ON  
 AND PARTICIPATE IN SEMINARS, CONFERENCES AND OTHER  
 AGRICULTURAL AND MANUFACTURING INDUSTRY SHOWS.

SOURCE: AGRICULTURAL INDUSTRY SURVEYS & ROSTERS

SELECTIONS: STATE, SCF, ZIP CODE	\$10.00/M
SALES REVENUE	\$10.00/M
CONTACT NAME	\$10.00/M
ELECTRONIC DELIVERY	\$50.00

CONTACT LIST MANAGER: [scott@midwestdm.com](mailto:scott@midwestdm.com)