

HORSE FARMS & EQUINE INDUSTRY SERVICES

39,013	12 MONTH PROSPECTS		\$70.00/M	
	6 MONTH PROSPECTS	ADD	\$10.00/M	GENDER: CAN SELECT
	3 MONTH PROSPECTS	ADD	\$15.00/M	
	1 MONTH PROSPECTS	ADD	\$20.00/M	
	EMAIL ADDRESSES	INQUIRE		

REACH LARGE EQUESTRIAN FARMS, RANCHES, BREEDING FACILITIES, TRAINING STABLES AND ALLIED HORSE INDUSTRY CONTACTS WITH THIS UNIQUE LIST OF EQUINE PROFESSIONALS.

ADDRESSING:
SEE SELECTIONS

KEYING: 5.00/M

SELECTIONS AVAILABLE AT AN ADDITIONAL \$15/M:

JOCKEYS = 54	RACE TRACKS = 178	MINIMUM ORDER:
HORSE SHOWS = 325	HORSESHOEING = 751	5,000
HORSE RACING = 386	HORSE FARMS = 7,026	SAMPLE REQUIRED
RACEHORSE CARE = 601	HARNESS RACING = 78	UPDATED MONTHLY
VETERINARIANS = 14,299	TRAINING CENTERS = 1,516	
BOARDING SERVICES = 1,613		
BREEDING SERVICES = 3,010		
CLUBS & ASSOCIATIONS = 468		
RIDING & RODEO SERVICES = 5,496		
HORSE TRANSPORT SERVICES = 184		
BREAKING & TRAINING SERVICES = 1,012		
WESTERN APPAREL & BOOTS RETAIL = 3,327		
SADDLERY, TACK & EQUIPMENT RETAIL = 1,531		

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.
ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.
LIST OWNER WILL REQUIRE EXCHANGE, PARITY PRICING OR RECIPROCAL RENTAL FOR COMPETITIVE OFFERS.

SOURCE: CORPORATE ROSTERS

SELECTIONS: STATE, SCF, ZIP	\$6.00/M
GENDER	\$10.00/M
TELEPHONES	\$20.00/M
TITLE	\$10.00/M
NUMBER OF EMPLOYEES	\$10.00/M
NIELSEN COUNTY RATING	\$15.00/M
ELECTRONIC DELIVERY	\$50.00

USAGE

ACTIVE INTEREST MEDIA
BROADBENT HAMS

CONSOLIDATED PLASTICS
EQUINE AFFAIRE

SCHNEIDER'S SADDLERY
SMARTPAK

CONTACT LIST MANAGER EMAIL: scott@midwestdm.com