

HOMEBASE HOTLINE MORTGAGES

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|-----------|-------------------------|---------|-----------|----------------|
| 1,801,862 | ANNUAL NEW TRANSACTIONS | | \$85.00/M | |
| 760,348 | QRTLTY NEW TRANSACTIONS | ADD | \$10.00/M | GENDER: |
| 261,904 | MTHLY NEW TRANSACTIONS | ADD | \$35.00/M | CAN SELECT |
| 1,069,973 | 6 MTH PRODUCT BUYERS | ADD | \$35.00/M | |
| | EMAIL ADDRESSES | INQUIRE | | ADDRESSING: |
| | NON-PROFIT RATE | | \$80.00/M | SEE SELECTIONS |
| | PUBLISHER RATE | | \$80.00/M | |

KEYING: \$2.00/M

THIS IS A DEED DERIVED DATABASE COMPILED ON A MONTHLY BASIS FROM COUNTY CLERKS, DEED RECORDERS AND TITLE FILINGS. OWNERSHIP TRANSACTIONS ARE RECORDED AND REPORTED WITHIN 15-30 DAYS OF THE TRANSACTION.

MINIMUM ORDER:
5,000 OR \$400.00

SAMPLE REQUIRED

THE HOMEBASE HOTLINE MORTGAGE FILE IDENTIFIES ESTABLISHED AND NEW HOMEOWNERS, WHICH TYPICALLY SPEND MORE MONEY IN THE FIRST 6 MONTHS OF RESIDENCE THAN ESTABLISHED RESIDENTS SPEND IN TWO YEARS.

UPDATED MONTHLY

THESE HOMEOWNERS RESPOND TO OFFERS OF INSURANCE, REFINANCE AND ALL TYPES OF HOME IMPROVEMENT AND INTERIOR/EXTERIOR BEAUTIFICATION FOR HOME, YARD AND GARDEN.

MORTGAGE INFORMATION SELECTIONS AT \$15.00/M:

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|---------------------------|-------------------|
| CONSTRUCTION LOANS | CONDOMINIUM |
| LOAN TYPE (FHA/VA/CONV) | LOAN AMOUNT |
| LOAN-TO-VALUE (LTV) RATIO | OWNER TYPE |
| ADJUSTABLE/FIXED INTEREST | SALES PRICE |
| EQUITY/CREDIT LOAN | MORTGAGE DATE |
| NUMBER & TYPE OF ROOMS | NEW HOMEOWNER |
| MORTGAGE MONTHLY PAYMENT | LOAN BALANCE |
| SELLER CARRY BACK | PURCHASE DATE |
| FIRST TIME SALE | TIME SHARE |
| SECOND MORTGAGE | INTEREST RATE |
| MORTGAGE TERM | YEAR BUILT |
| LAND VALUE | SWIMMING POOL |
| CENTRAL AIR | MORTGAGE TRIGGERS |

ALL ORDERS CANCELLED AFTER THE MAIL DATE OR MERGE ARE REQUIRED TO BE PAID IN FULL.

ALL CANCELLED ORDERS, WHETHER RUN OR NOT, WILL BE SUBJECT TO A MINIMUM \$50.00 CANCELLATION FEE.

SOURCE: DEED/TITLE TRANSACTIONS

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|---------------------------|-----------|
| SELECTIONS: STATE/SCF/ZIP | \$6.00/M |
| PRODUCT BUYERS | \$35.00/M |
| TELEPHONES | \$30.00/M |
| NCDB DEMOGRAPHICS OVERLAY | \$12.00/M |
| ELECTRONIC DELIVERY | \$50.00 |

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